

Bangkok, 17-19 Sep 2025

Invitation
to Exhibit

16th International Wire & Cable Trade Fair for Southeast Asia



Supported by



Valuable Businesses, Unrivalled Opportunities at wire Southeast Asia 2025

wire Southeast Asia, modelled after wire Düsseldorf, remains a key event for the wire industry for 15 editions. The upcoming 16th edition in Bangkok presents valuable opportunities for leading wire manufacturers and participants from cable systems, spring, and fastener industries. Tailored for the Southeast Asian markets, the event drives industrial development amid modernization.

Join us to witness the continued growth in the Southeast Asian wire and cable industry, fuelled by factors like high-speed internet demand, infrastructure investments, and technological advancements. From 2025 and beyond, wire Southeast Asia aims to revitalize industry players and foster new business ventures in untapped markets across Thailand, Indochina, and ASEAN.



SOUTHEAST ASIA WIRE & CABLE INDUSTRY GROWTH DRIVERS



Growing Infrastructure Demand

Southeast Asia's wire and cable industry thrives on the increasing demand for infrastructure development, fuelled by new constructions in buildings, power grids, and transportation systems.



Manufacturing Expansion

Robust manufacturing activities in Southeast Asian markets drive significant demand for wires and cables, contributing to the industry's overall growth.



Tech Advancements

Innovations drive technological progress, leading to the development of high-performance wires and cables crucial for industrial growth.



Supportive Government Policies

Supportive fiscal and regulatory policies from Southeast Asian governments facilitate investment inflow, fostering the industry's growth.



Increased Foreign Direct Investment

International companies establishing manufacturing facilities to meet regional demands have spurred foreign direct investment, attracting more investors to the wire industry.

EXHIBITING BENEFITS



Connect with new clients, suppliers, and industry peers.



Engage with a diverse audience to optimize lead sources.



Showcase products, increase visibility, and build brand recognition.



Stay updated on market trends and technological advancements.



Use the event as a platform to unveil and gauge interest.

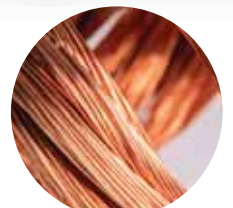


Close deals with genuine purchasers at the trade event.

EXHIBIT RANGE

Wire Southeast Asia invites industry participants looking to introduce cutting-edge technology, machinery, tools, and manufacturing innovations to the region's varied wire and cable sectors.

- Auxiliary Process Technology Materials
- Fastener Production
- Fibre Optics Manufacturing
- Fastener Technology
- Installations for Environmental Protection
- Process Technology Tools
- Materials, Special Wires and Cables
- Measuring and Control Technology
- Specialist Areas
- Services
- Spring Making
- Test Engineering
- Wire and Cable Manufacturing
- Wire Products Manufacturing and Finishing



SPECIAL SHOWCASE

● WIRE & CABLE MANUFACTURERS

Highlighting manufacturers producing both semi-finished and finished wire products, including specialty wires customized for specific applications.

Wire:

- Wire strands
- Wire ropes
- Wire mesh
- Wire intermediaries
- Wire reinforcement
- Profiled wire
- Rolled wire

and many more

Cable:

- High & low voltage cables
- Communication cables
- Computer & control cables
- Plastic & paper-insulated cables
- Marine cables
- Glass-fibre cables
- Special & adated cables

and many more

Tap into growing opportunities driven by:

- Rising demand for electrical wiring in construction and infrastructure
- Smart wires, fibre optic cables, and advanced wire products
- Sustainable applications in the renewable energy sector
- Innovative wire materials and coatings for enhanced performance in automotive and aircraft industries
- Tailored solutions meeting specific customer requirements
- Data and communication wires in the technology sector
- Energy-efficient wires aligned with the business focus on energy savings

● FASTENERS MANUFACTURERS

The expansion of various application sectors fuels fastener demand, propelling the growth of the fastener market.



Aerospace

Catering to aircraft production and maintenance



Consumer goods

Supporting electronics, appliances, and durable goods production



Automotive

Meeting the rising demand in vehicle manufacturing



Industrial machinery

Producing heavy equipment, machinery, and tools extensively



Construction

Growing with infrastructure and residential projects

Make an impact by showcasing different types of fasteners

- Wire nails • Screws • Bolts • Rivets • Staples • Tacks • Clips
- Springs • Rings • Pins • Cold Extruded Parts and many more

Source: Industrial Fasteners - Global Strategic Business Report: December 2023

VISITOR PROFILE

Users, suppliers, manufacturers, processors, engineers, technicians, buyers, production managers, and sales managers from:

● TARGET ORGANISATIONS

- Association
- Consultancy
- Contract Manufacturer (CM)
- Distributor / Representative
- Government / Regulatory Body
- Original Brand Manufacturer (OBM)
- Original Design Manufacturer (ODM)
- Original Equipment Manufacturer (OEM)
- Procurement Service / Sourcing Agent
- Service Provider
- Trader / Importer & Exporter / Wholesaler

● TARGET INDUSTRY SECTOR

- Aerospace / Aeronautics
- Automotive / Transportation
- Automation / Robotics Engineering
- Building / Construction
- Chemical / Petrochemical
- Electrical / Electronic Engineering
- Heating, Ventilation, Air-Conditioning & Refrigeration
- Household / Leisure & Consumer Goods
- Iron & Steel Production / Ironworks / Steelworks
- Telecommunications / IT Network
- Logistics, Storage & Materials Handling
- Machinery & Equipment Manufacturing
- Mechanical / Precision Engineering
- Metalworking
- Mining
- Military / Defence Agency
- Non-ferrous Metal
- Shipbuilding, Offshore & Marine Engineering
- Oil & Gas
- Packaging
- Plastics & Rubber
- Printing
- Public Utilities
- Power Generation & Solar
- Recycling / Scrap Materials
- Testing, Measurement & Inspection
- Tools, Dies & Moulds Manufacturing

Embracing Sustainability: The Path to a Greener Metal Industry

As the wire, cable, and tube industries evolve with an increased focus on sustainability, make your mark at wire & Tube Southeast Asia 2025 by demonstrating your commitment to eco-friendly practices. Showcase cutting-edge renewable energy solutions and waste reduction techniques, putting your latest sustainable innovations and technologies in the spotlight.



BOOK YOUR SPACE NOW! www.wire-southeastasia.com

Sources:

• The Business Research Company - Cables Global Market Report 2024: January 2024 • Forefront Media News - Asia-Pacific and Japan Wire and Cable Market Report 2023-2032 - 5G Deployment Opens Opportunities for High-Performance Communication Cables: January 2024 • Power Cable Market - A Global and Regional Analysis: Focus on Country and Region - Analysis and Forecast, 2023-2032: January 2024

COST OF PARTICIPATION

All rates shown are in Singapore Dollars; prevailing and additional charges may apply.

- Option A Space Only**
S\$605.00 per sqm (min 24 sqm)
- Option B Basic Shell Scheme**
S\$690.00 per sqm (min 12 sqm)
- Option C Enhanced Shell Space**
S\$775.00 per sqm (min 12 sqm)

Electrical & Furniture Entitlement

For Basic and Enhanced Shell Schemes

Items	Area : sqm				
	12-17	18-23	24-29	30-35	36-40
Leather Chair	3	6	6	9	9
Lockable Cabinet	1	1	2	2	3
Discussion Table	1	1	2	2	3
Wastepaper Basket	1	1	2	2	3
Spotlight with Arm	3	4	6	7	9
5amp/220V Powerpoint	1	1	2	2	3

Note: No financial credit will be given for any package item not utilised.



Basic Shell Scheme



Enhanced Shell Scheme

Additional features:
Tall Maxima structure with 1 colour for façade and wall panel lining + graphic print of company logo on fascia board and cabinet + storage room

Booth visuals for illustration purposes only; actual layout may vary.

All information is correct at the time of printing and is subject to changes. Changes may be required by the organiser, hence the terms contained here cannot form part of an offer or contract.

1 VENUE, 4 EXHIBITIONS SYNERGIZING SOUTHEAST ASIA'S METAL SUPPLY CHAIN **BOOK YOUR BOOTH SPACE NOW!**

Or get in touch at wire@mda.com.sg today to explore the range of participation choices!



CO-LOCATED EXHIBITIONS

Industry partners:



Officially supported by:

For enquiries:

Organized by:



Within Thailand:
Expos Co., Ltd
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