

wire and Tube Southeast Asia to move to 5 – 7 October 2022

The 14th and 13th editions of wire and Tube Southeast Asia will move to the later part of 2022 when the two co-located trade fairs will be held from 5 – 7 October 2022 at BITEC, Bangkok. This move from the previously announced dates in February of next year is prudent in view of the on-going ban on large scale events in Bangkok, which is still a dark-red zone in Thailand. In addition, the varying quarantine requirements for international travellers also pose an added challenge for stakeholders to plan their participation with confidence and certainty.

With over twenty years of success, wire and Tube Southeast Asia have garnered a wide international reach and continue to be a firm fixture on Thailand's trade event calendar. At their last editions in 2019, over 96 percent of exhibiting companies came from outside of Thailand, alongside a visitor base where close to 45 percent came from overseas.

Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia, said, "The decision to push the trade fairs to the later part of next year was made with careful consideration and in close consultation with relevant industry and regional partners. As wire and Tube Southeast Asia both have a very high percentage of international participation, we believe that this move would provide adequate opportunity for more comfortable planning for all parties involved. We expect the move to have a two-pronged benefit – that countries would be better equipped for international travel and mingling as we navigate the transition to the endemic stage of COVID-19, and consequently, that the demand for face-to-face meetings can eventually be realised in a safe, controlled environment"

wire and Tube Southeast Asia 2022 will be held alongside GIFA and METEC Southeast Asia, which will stage their inaugural editions. As countries look to get their economies back on track and invest in new growth areas, the synergies between the four trade fairs will continue to drive growth across a range of industry sectors in Southeast Asia, from building and construction, iron and steel production, logistics, transportation, and more.

Commenting on the move of the trade fairs to October 2022, **Ms Beatrice Ho, Project Director, Messe Düsseldorf Asia**, said: "We remain committed to meet the business needs of all participants and will stay steadfast in nurturing these trusted relationships for an even more successful participation as more favourable travel conditions are expected later in the year, together with greater market confidence. Our ability to deliver an event that optimises participant investment in time and resources is a priority, and after considering all aspects we felt moving the trade fairs to October 2022 would be the best decision."

The wire and Tube Southeast Asia team will reach out to all industry partners, confirmed exhibitors and participants regarding event logistics and planning. Participants may also contact wire@mda.com.sg or tube@mda.com.sg for immediate assistance.

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5 - 7 OCT 2022
BITEC, Bangkok, Thailand
www.wire-southeastasia.com
www.tube-southeastasia.com

Industry Partners (wire) :



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Messe Düsseldorf / Organizer of :



Organized by :



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About wire Southeast Asia

First held in Singapore in 1997, wire Southeast Asia moved to Bangkok in 1999, where it continues to co-locate with Tube Southeast Asia. Reflecting the established credentials of the world’s leading trade fair, wire Düsseldorf – the International Wire Fair, the biennially-held trade fair brings together an international exhibitor profile featuring latest innovations, machinery and solutions for the wire and cable sectors, from manufacturing, processing and finishing, fastener technology, new processes in measuring, control and test engineering, as well as new and upgraded specialist wires and cables. For more information, visit www.wire-southeastasia.com

About Tube Southeast Asia

Reflecting the established credentials of the world’s leading trade fair, Tube Düsseldorf – the International Tube Fair, Tube Southeast Asia since 1999 continues to feature a wide-ranging exhibit profile of machinery and technology highlights in tube and pipe manufacturing, processing and finishing, pumps and valves, new processes in measuring, control and test engineering as well as new and upgraded tools and auxiliary materials. Its visitor profile includes manufacturers, suppliers and buyers from the tube, automotive, oil & gas, building and construction, energy and electrical industries, and the trade fair is further augmented with a series of industry-focused conferences and seminars. Held alongside wire Southeast Asia, the synergistic fairs offer global expertise spanning the wire, cable, tube and pipe sectors. For more information, visit www.tube-southeastasia.com

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world’s leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such as medical and healthcare, workplace safety, security and health, packaging, printing, plastics, rubber, wire and tube, and wine and spirits, With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit <http://mda.messe-dusseldorf.com/>

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