

# Cairo, Egypt

## 6 – 8 September 2025

### METAL & STEEL EGYPT



Supported by





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**6-8 September  
2025**

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## **The regional platform wire / Tube / GIFA / METEC MEA 2023 within Metal & Steel and FABEX Middle East 2023**

### **MORE BIGGER..... MORE STRONGER**

The 3-days regional exhibition fulfilled the expectations in the MEA region. It delivered what it promised: the most relevant tube and wire trade fair set standards, connected the industry on a regional level and acted as both a marketplace and content hub. 383 exhibitors from 19 Countries showcased the power and creativity of the industry with their new products, technologies and solutions to 7,054 Visitors from 23 countries. What was easy to see were the numerous impulses, ideas and concrete business deals which it will be implemented over the coming years.

The events together were a great start to Messe Duesseldorf to start business in the Middle East and was a promising place to meet or catch up with industry professionals, buyers and colleagues, find out the latest info on who or what is influencing the market and keep current on the latest trends and predictions for future success in the industry. The event offered new products' zones, new technologies and innovative products, including the very latest technologies, machinery, equipment and supplies that are needed in the regional steel & metal works market.

Today, the exhibition serves as a regional platform to establish crucial connections in steel, tube, wire, cable, foundry industries. The events connect elites, innovators, suppliers, manufacturers, fabricators for better business growth.

### **2023 Exhibiton Facts & Figures\***

#### **Exhibitor list:**

**7.054** visitors  
from **23** countries



**383** exhibitors  
from **19** countries  
**16.500** sqm  
**6** national pavillions

\* incl. Metal & Steel / FABEX Middle East 2023



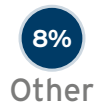
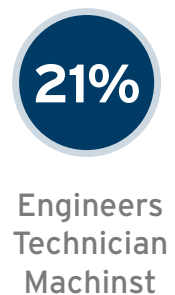
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## Visitors by job function:



## Main reason for visiting:

- Find new product suppliers **82%**
- Keep up to date with new products and innovations **76%**
- Assess the possibility of exhibiting **42%**
- Meet up with colleagues in the industry/networking **36%**
- Compare products with a view to placing orders later **18%**
- Place an order at the event **14%**

## Visitor feedback:

- Plan to visit the show next year again **86%**
- Are satisfied with the show **92%**
- Recommend the exhibition **79%**





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## What Exhibitors said:

**92%**

HOW WOULD YOU RATE THE EXHIBITION MANAGEMENT?

Of exhibitors rated the exhibition management as „Very Good“ or Good.

**79%**

HOW WOULD YOU RETURN BACK?

Of exhibitors stated that they certainly or possibly will participate at the exhibition in the future.

**84%**

HOW SATISFIED WERE YOU WITH THE EXHIBITION OVERALL?

Of exhibitors were satisfied or very satisfied with the exhibition overall.

**80%**

HOW WOULD YOU RATE THE QUALITY OF VISITORS?

Of exhibitors were satisfied or very satisfied with the quality of visitors at the exhibition.

**84%**

HOW WOULD YOU RATE THE HOSTED BUYERS?

Of exhibitors had at least 3 meetings with hosted buyers at the event.

## Contact details for exhibitors

**Mr. Cem Bağcı**

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**Mr. Sebastian Märker**

Phone: +49 211 45 60 7725

E-Mail: MaerkerS@messe-duesseldorf.de

- ☐ reserve space of \_\_\_\_\_ sqms (without any obligation)
- ☐ receive visitor information

- ☐ receive more information on **wire MEA 2025**
- ☐ receive more information on **Tube MEA 2025**

Contact (Name/Title)
Company Name
Address
City/Zip-Code
Country

Phone
Fax
E-mail
Website

### Data protection

Messe Düsseldorf GmbH processes personal data relating to you. You can find more information - also on your rights - in the privacy policy of Messe Düsseldorf GmbH available at [www.messe-duesseldorf.de/privacy](http://www.messe-duesseldorf.de/privacy). In principle, i.e. subject to legal restrictions, you may at any time object to the processing of your personal data either on the aforementioned website, via e-mail to [privacy@messe-duesseldorf.de](mailto:privacy@messe-duesseldorf.de) or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.

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