

İstanbul - Türkiye

April 9 - 12, 2025

**3rd Wire Manufacturing and
Technologies Specialized Fair**

wireeurasia.com



Wire Tech Istanbul Key Figures



10.513 Professional
Visitors From
74 Countries



322 Companies &
Representatives From
19 Countries

Exhibitor and Visitor Views



Exhibitors

87% recommending the fair to their business circles.

91% planning to participate the fair again.

94% expressing their satisfaction with the fair.



Visitors

75% recommending the fair to their business circles.

90% planning to visit the next fair.

87% expressing their satisfaction with the fair.

Wire Eurasia

Scope of the Fair

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- ▶ Wire Manufacturing and Finishing Machinery
- ▶ Wire Process Technology Tools
- ▶ Auxiliary Wire Process Technology Materials
- ▶ Cable Manufacturing and Finishing Machinery
- ▶ Cable Process Technology Tools
- ▶ Auxiliary Cable Process Technology Materials
- ▶ Conductive Manufacturing and Finishing Machinery
- ▶ Conductive Process Technology Tools
- ▶ Auxiliary Conductive Process Technology Materials
- ▶ Conductive Cleaning, Molding, Sheathing, Forming
- ▶ Welding and Electrode Wire Manufacturing Machines
- ▶ Materials, Special Wires and Cables
- ▶ Measuring and Control Technology
- ▶ Test Engineering
- ▶ Storage and Logistics
- ▶ Specialist Areas



Why Should You Visit



visit

- ▶ **Test New Products:** Explore the latest technologies in the wire and steel sectors, discover innovations. By testing the products, take your business to the next level.
- ▶ **Strengthen Your Business Network and Enhance Your Trade:** Meet international exhibitors and strengthen your business network in the industry. Increase your business volume by taking new trade opportunities.
- ▶ **Meet Manufacturers and Suppliers, Establish Cooperations:** Get together with producers, manufacturers, raw material suppliers and distributors. Secure your place in the industry by establishing new cooperations and partnerships.
- ▶ **At the Intersection of Continents and the Meeting Point of Cultures:** Stand at the strategic location of Türkiye, the meeting point of various cultures. Slightly open the doors of both Asia and Europe.

Why Should You Exhibit



- ▶ **Discover State-of-the-Art Products:** See the latest technology products in the wire and steel sectors all in one place and get the chance to test new products.
- ▶ **Meet Professional Visitors:** You can get new commercial opportunities by meeting professional visitors capable of strengthening your business network in the industry.
- ▶ **Find Business and Cooperation Opportunities:** You can increase cooperation and business opportunities by meeting the producers, manufacturers, raw material suppliers, distributors, wholesalers and dealers serving in the industry.
- ▶ **Enhance Your Brand Image and Recognition:** Strengthen your brand image and awareness in the industry, differentiate yourself from competitors by enhancing your market position.

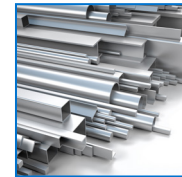
Exhibit

From The Local to the Global

Our overseas structuring supports our strength in Turkey. Tüyap with the vision of being the priority trade platform of the Eurasian region, further develops its international activities every year.

Tüyap International Offices

Appreciate to the 4 Tüyap international offices in Russia, Iran, Georgia and North Macedonia, the participants meet with qualified visitors from Europe, the Caucasus, the Balkans, Russia and the Middle East.



Global Sales Network

After the business partnership with RX, the world's largest fair organization company, in 2012, the international sales network operating with 110 employees in 11 countries increases the international awareness of our fairs day by day.

Overseas Agents

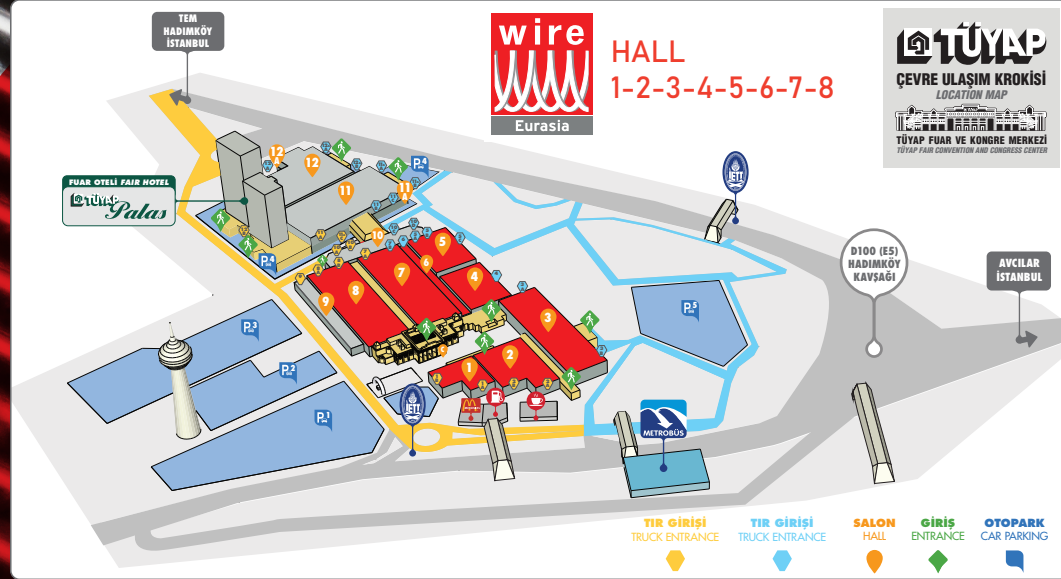
The international identity of our fairs is enriched by the individual and country participations of agencies operating in 27 countries.



Stronger with Messe Düsseldorf Collaboration

The power of our fairs in the international market continues to increase with the synergy arising from the coming together of two leading fair companies.

TÜYAP FAIR CONVENTION AND CONGRESS CENTER



The Common Gathering of Conductor, Wire, and Steel!



Contact

Tüyap Fairs and Exhibitions Organization Inc.
TÜYAP FAIR CONVENTION AND CONGRESS CENTER
İSTANBUL - TÜRKİYE

wireeurasia.com

[in wireeurasia](https://www.linkedin.com/company/wireeurasia)

[f wireeurasia](https://www.facebook.com/wireeurasia)

[@ wireeurasia](https://www.instagram.com/wireeurasia)

www.tuyap.com.tr

For information



+90 (212) 867 11 00

TÜYAP PALAS ACCOMMODATION / RESERVATION

+90 (212) 867 14 14 - +90 (532) 111 08 97

reservation@tuyappalas.com tuyappalas@tuyappalas.com

www.tuyappalas.com [f](https://www.facebook.com/tuyappalas) [@](https://www.instagram.com/tuyappalas) /tuyappalas