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2025

TUBE EURASIA & WIRE EURASIA POST SHOW REPORT



CONTENT

03
ABOUT
THE SHOW

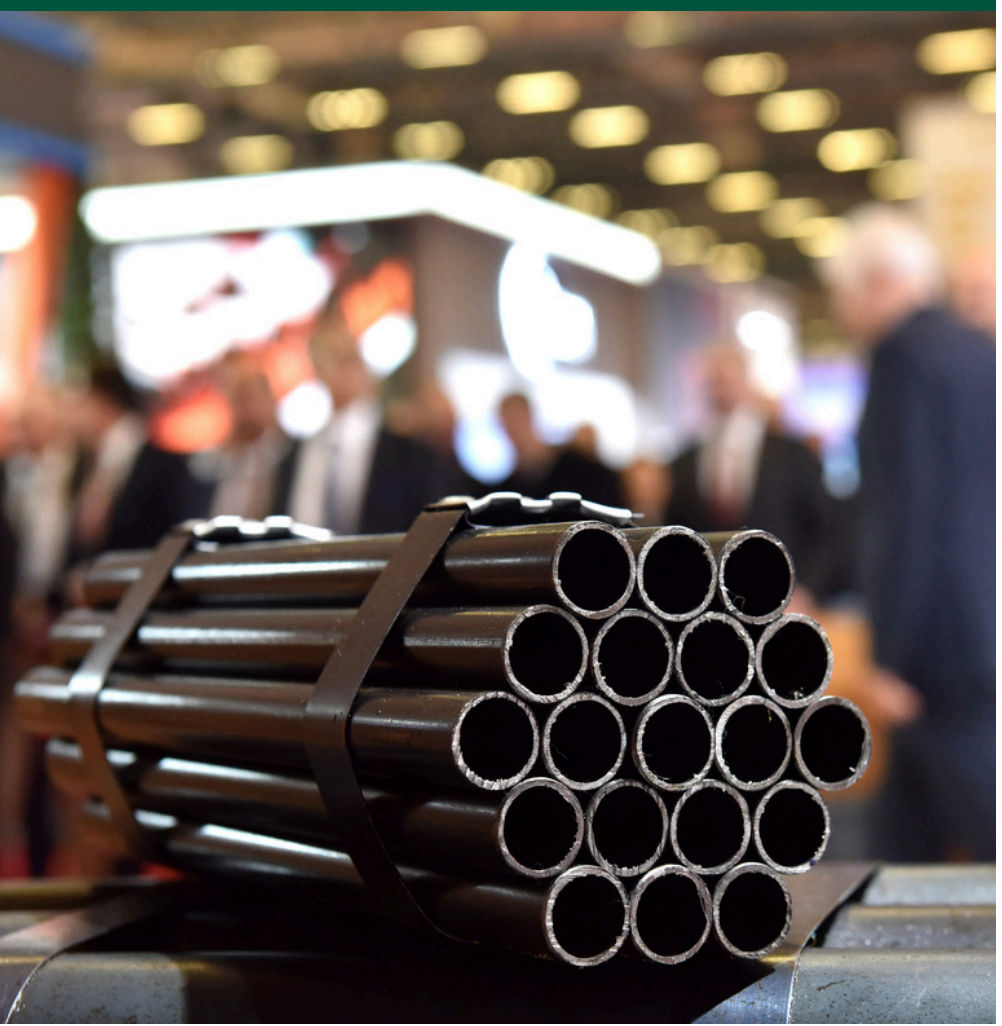
04
OVERVIEW

05
EXHIBITOR
OVERVIEW

06
EXHIBITOR
FEEDBACKS

08
VISITOR
OVERVIEW

11
PHOTOS



About The Show

Tube Eurasia & wire Eurasia Fairs was organized by Tüyap Fairs and Exhibitions Organization Inc. in cooperation with ÇEBİD–Turkish Steel Pipe Manufacturers Association and Messe Düsseldorf at Tüyap Fair Convention and Congress Center Büyüçekmece, İstanbul between April 9–12, 2025.

Tube Eurasia & wire Eurasia Fairs, one of the largest gatherings of the pipe, profil, wire, cable and steel sectors in Türkiye, brought together 467 exhibitors from 30 countries and 14.875 visitors from 92 countries.



Summary Info

Tube Eurasia & wire Eurasia 2025



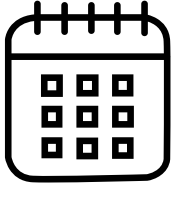
Official Title

Pipe, Profile, Wire, Steel Manufacturing and Technology Specialized Fair
Wire Manufacturing and Technologies Specialized Fair



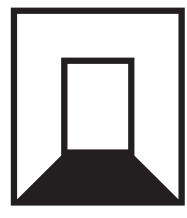
Location

Tüyap Fair Convention and Congress Center



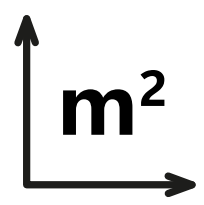
Dates

09.04.2025 – 12.04.2025



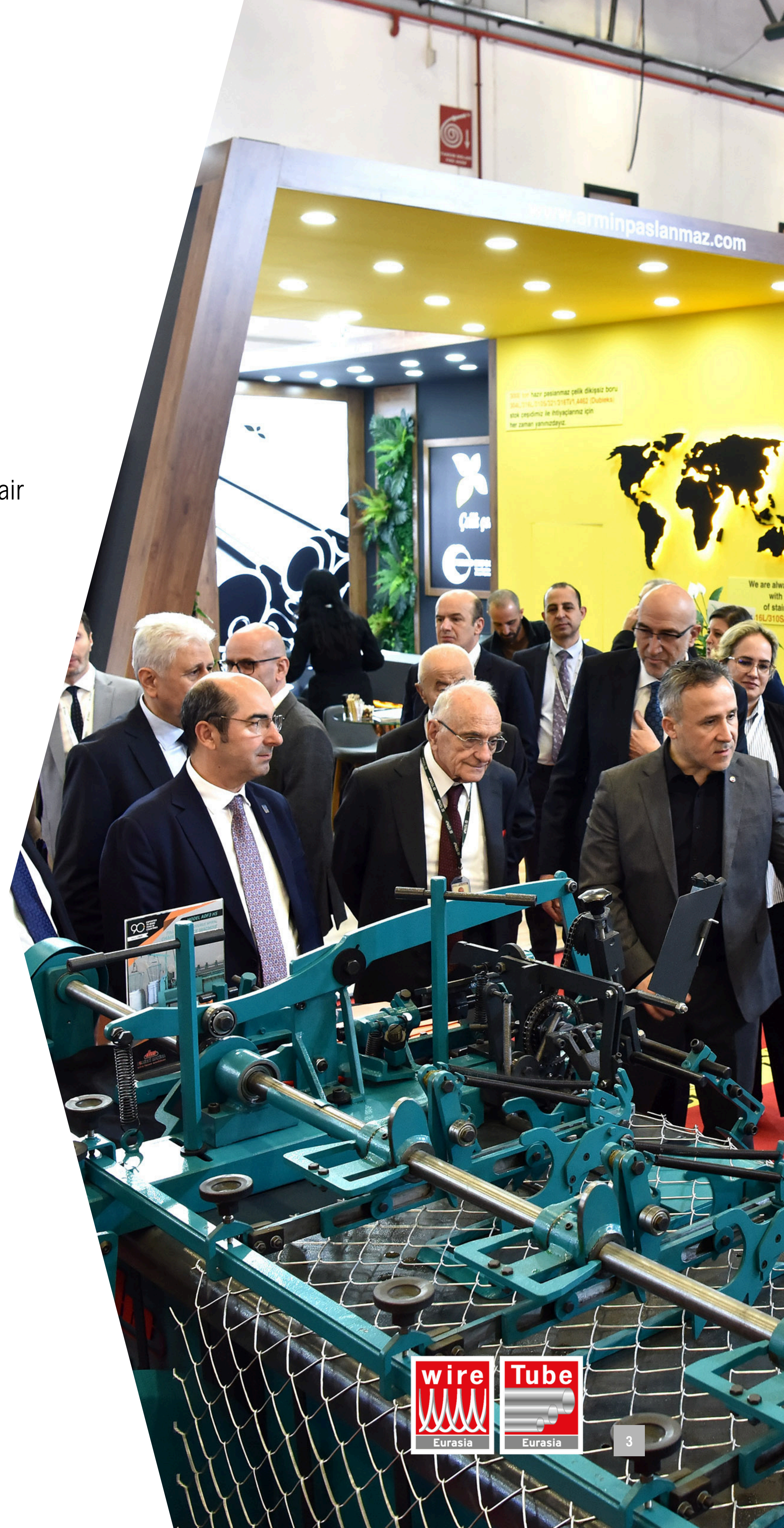
Number of Halls

6 HALLS



Exhibition Space

15.000 sqm



Overview



467
EXHIBITORS



14.875
VISITORS



4.160.000
TOTAL VALUE OF BUSINESS
GENERATED



30
EXHIBITOR COUNTRIES



92
VISITOR COUNTRIES



8
HOSTED BUYER COUNTRIES

Dijital Etkileşim



3.500
FOLLOWERS

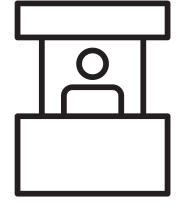


487
FOLLOWERS



350
FOLLOWERS

Exhibitor Overview



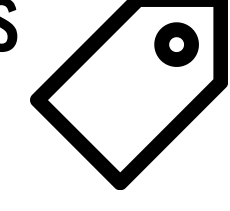
NUMBER OF EXHIBITORS

467 EXHIBITORS /
CO-EXHIBITORS



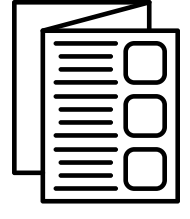
NUMBER OF INTERNATIONAL EXHIBITORS

297 EXHIBITORS /
CO-EXHIBITORS



NUMBER OF BRANDS

163 BRANDS

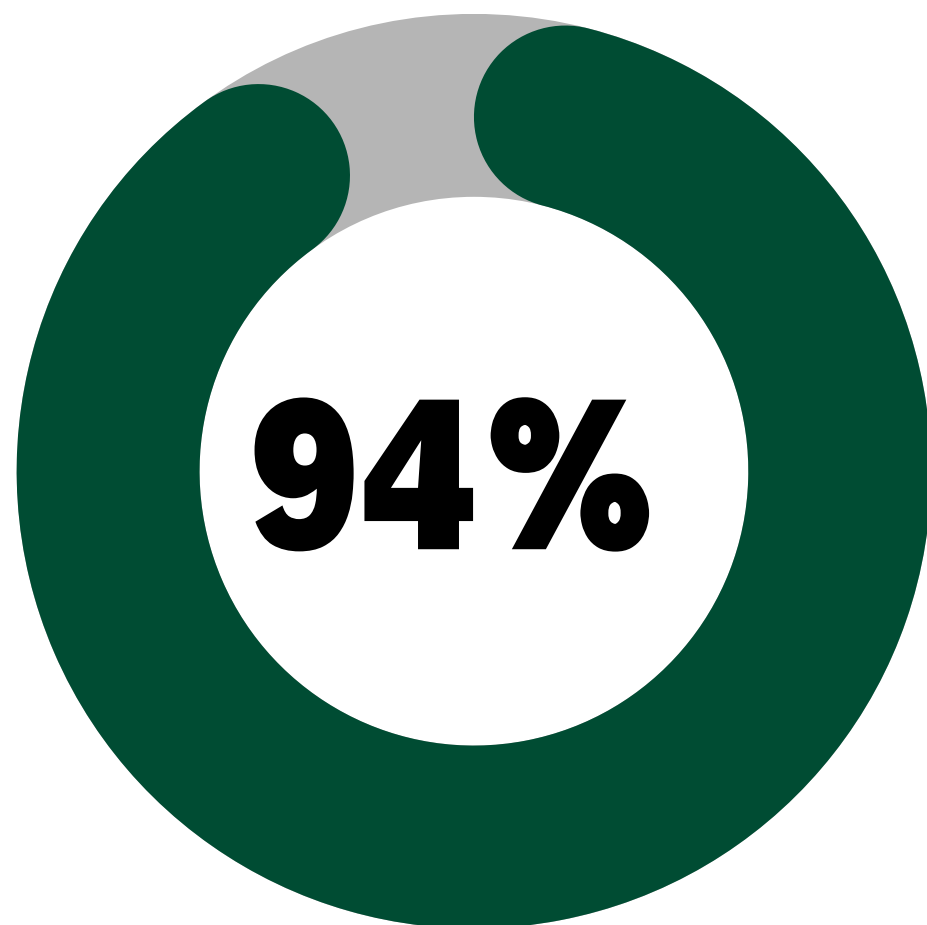


PRODUCT GROUPS

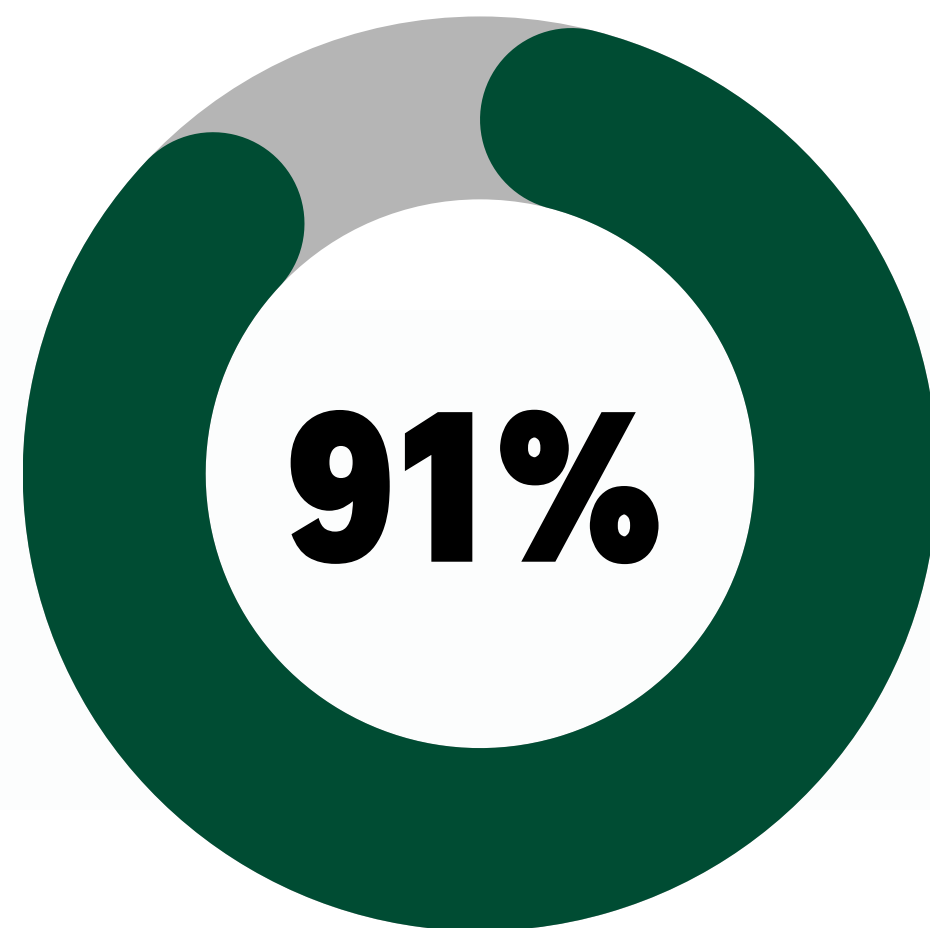
- Pipe, profile and steel production machinery and tools
- Pipe, profile and steel processing machines and tools
- Pipe, profile and steel products and accessories
- Pipe, profile and steel industry technology, testing quality control systems
- Wire, Cable Manufacturing Machines and Tools
- Wire, Cable Processing Machines and Tools
- Wire, cable products (wires, rods, ropes, cables, springs, strips)
- Wire, cable industry technology, testing, quality control systems

EXHIBITOR COUNTRIES

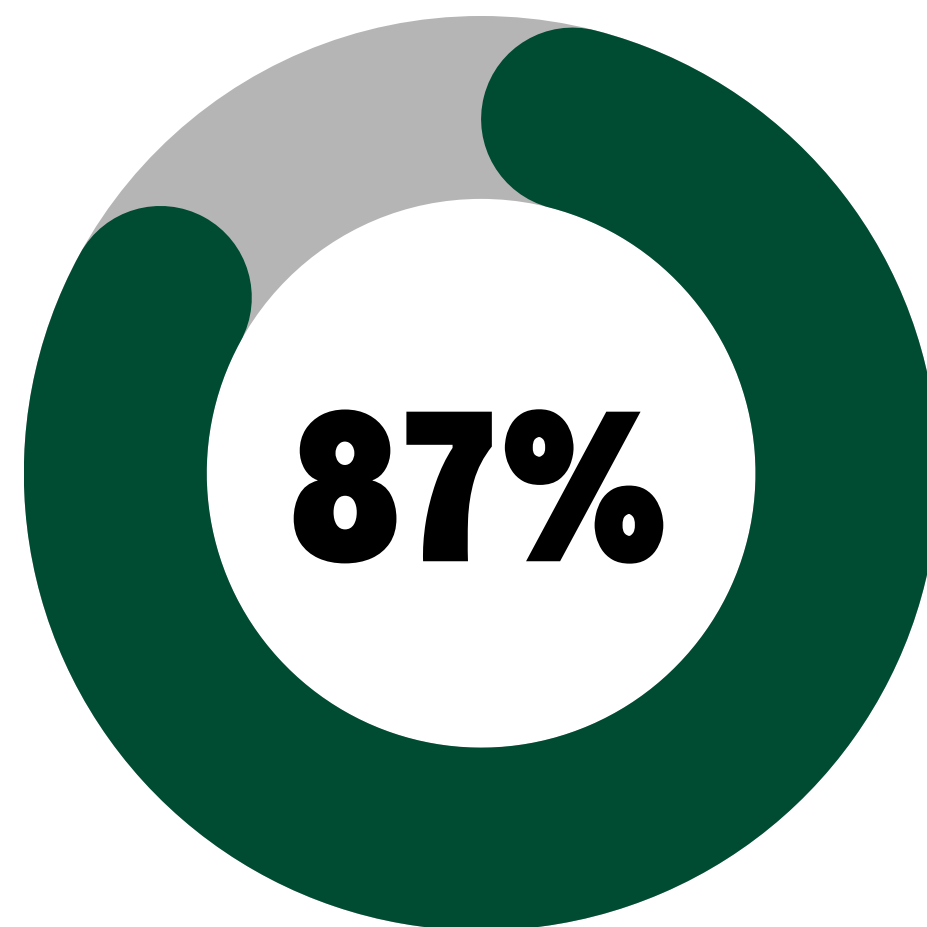
Austria
Belgium
Bulgaria
Canada
China
Finland
France
Germany
Greece
Hong Kong S.A.R.
India
Indonesia
Iran
Italy
Japan
Norway
Pakistan
Romania
Russia
Singapore
South Korea
Spain
Sweden
Switzerland
Türkiye
T.R.N.C.
United Arab Emirates
United Kingdom
United States of America
Vietnam



EXHIBITOR
SATISFACTION
RATE



CONSIDERS TO
EXHIBIT NEXT EDITION



RECOMMENDS
THE TRADE SHOW

Exhibitor Feedbacks

Hasan Can Doğan ★★★★★

TELCİMAKS MAKİNA İTHALAT İHRACAT SANAYİ VE TİCARET LİMİTED ŞİRKETİ

“The Central Hub for the Sector”

We identify our key customers at this sector-specific trade show, and overall, we are very pleased with the event. It provides an excellent opportunity to engage in discussions and meet with our clients. If you are a part of this industry, attending this show is essential. This fair is a central hub for the sector, which is why our presence here is important.

Enes Mustafa Sever ★★★★★

SVR SEVER MAKİNE

“Perfect”

This is a sector-specific fair, and it is going quite well. Anyone interested in wires should attend, as people from all around the world come to this event. Attendees have the opportunity to meet many individuals that they might not encounter otherwise in just one day.

Kemal Olcağ ★★★★★

NİKEL PASLANMAZ ÇELİK SANAYİ VE TİCARET ANONİM ŞİRKETİ

“Successful”

I think the fair is quite effective. The attendance was high, making it a successful event. I recommend it to other companies as well.

Onur Can Demiray ★★★★★

EFECE GALVANİZ DEMİR ÇELİK SANAYİ VE TİCARET ANONİM ŞİRKETİ

“Vitality and collaborations”

The fair took place in a beautiful atmosphere. We established strong collaborations with representatives from various companies, especially from abroad.

Yusuf Can Bucak ★★★★★

VİMSA BORU SANAYİ VE TİCARET A.Ş.

“Network”

The fair is very exciting. As expected, we have successfully arranged our meetings. We can fully achieve what the fair promised us. Bring as many business cards as possible, as the networking opportunities here are limitless. I've run out of business cards because it has been so busy!

Levent Akkuş ★★★★★

PATECH METAL TEKNİK EKİP. CİHAZ. HİZ. VE TİC. LTD. ŞTİ.

“International”

The fair this year has reached a more international level, which is very advantageous for us. It provides an opportunity to connect with customers we are trying to reach abroad. We find this experience very enjoyable.

Nuray Küskü ★★★★★

BEYAZIT TEL SANAYİ VE TİC. LTD. ŞTİ.

“Pleasant”

We attended for the first time, and it is quite pleasant and busy so far. Some visitor companies expressed regret for not being exhibitors.

Artun Aydoğar ★★★★★

SOYBAŞ DEMİR ÇELİK SANAYİ VE TİCARET ANONİM ŞİRKETİ

“Efficient”

This fair is highly beneficial in sectoral terms. It serves as an efficient platform for communication with both our stakeholders and competitors in the industry. It is essential for you to participate in this fair, as the market is constantly changing and evolving.

Exhibitor Feedbacks

Muhittin Başyıldız ★★★★★

ERW TECH MAKİNE OTOMASYON SAN. VE TİC. LTD. ŞTİ.

“Vision”

Tüyp, as in previous years, did not disappoint us again this year. The event was quite impressive, with many attendees and visitors from abroad. It truly is a well-organized trade show. I highly recommend this fair to anyone looking to expand into the global market.

Muhammed Said Taphasanoglu

CSM METALURJİ İMALAT SANAYİ VE MÜHENDİSLİK LTD. ŞTİ.

“Perfect”

The organization of this trade show in Istanbul highlights a promising future. Currently, this fair is the world's third largest after Düsseldorf and Shanghai!

Dilek Korkmaz ★★★★★

EDMAKS MAKİNA VE YED.PAR.SAN.TİC.LTD.ŞTİ

“Effective”

This fair is quite different from the previous ones, and I would like to thank Tüyp for that. It has been a very effective and enjoyable event for us. This fair serves as an excellent opportunity to connect with attendees and share our knowledge about developments in the industry.

İsılay Sancıoğlu ★★★★★

DA ENDÜSTRİ MÜH. DAN. TAAH. TİC. LTD. ŞTİ.

“Quality and Efficiency”

The fair was both useful and efficient. Gathering everyone in one place was made possible by this event. We are also planning to attend future trade shows. This was our first experience, and we are grateful that we attended, as it provided us with the opportunity to introduce ourselves and connect with customers and business partners.

Mehmet Sabancı ★★★★★

İNDEMAK İNDÜKSİYON VE DÖKÜM MAK SAN TİC LTD ŞTİ

“Successful”

This year, we attended for the first time, and I find it quite exciting and engaging. Anyone interested in this subject should be here.

Mehmet Çolpa ★★★★★

BOYÇELİK METAL SANAYİ VE TİCARET A.Ş.

“Impressive”

This fair is equivalent to the one in Düsseldorf, making it very important to attend. Organizing it in Istanbul provides a great advantage, and I highly recommend attending.

Mustafa Akdemirci ★★★★★

SUNTON MAKİNA DIŞ. TİC. A.Ş

“Correct Customer”

Customers who are interested in buying the machine come here. We find potential buyers that we can quickly sell to and follow up with after the fair. We believe this approach is more successful than at other fairs.

Ata Nail Suzar ★★★★★

ERK BORU SAN. VE TİC. A.Ş.

“Globalization”

It is indeed a very beautiful fair. We take great pride in being present among global companies and participating in such an event in our own country.

Visitor Overview

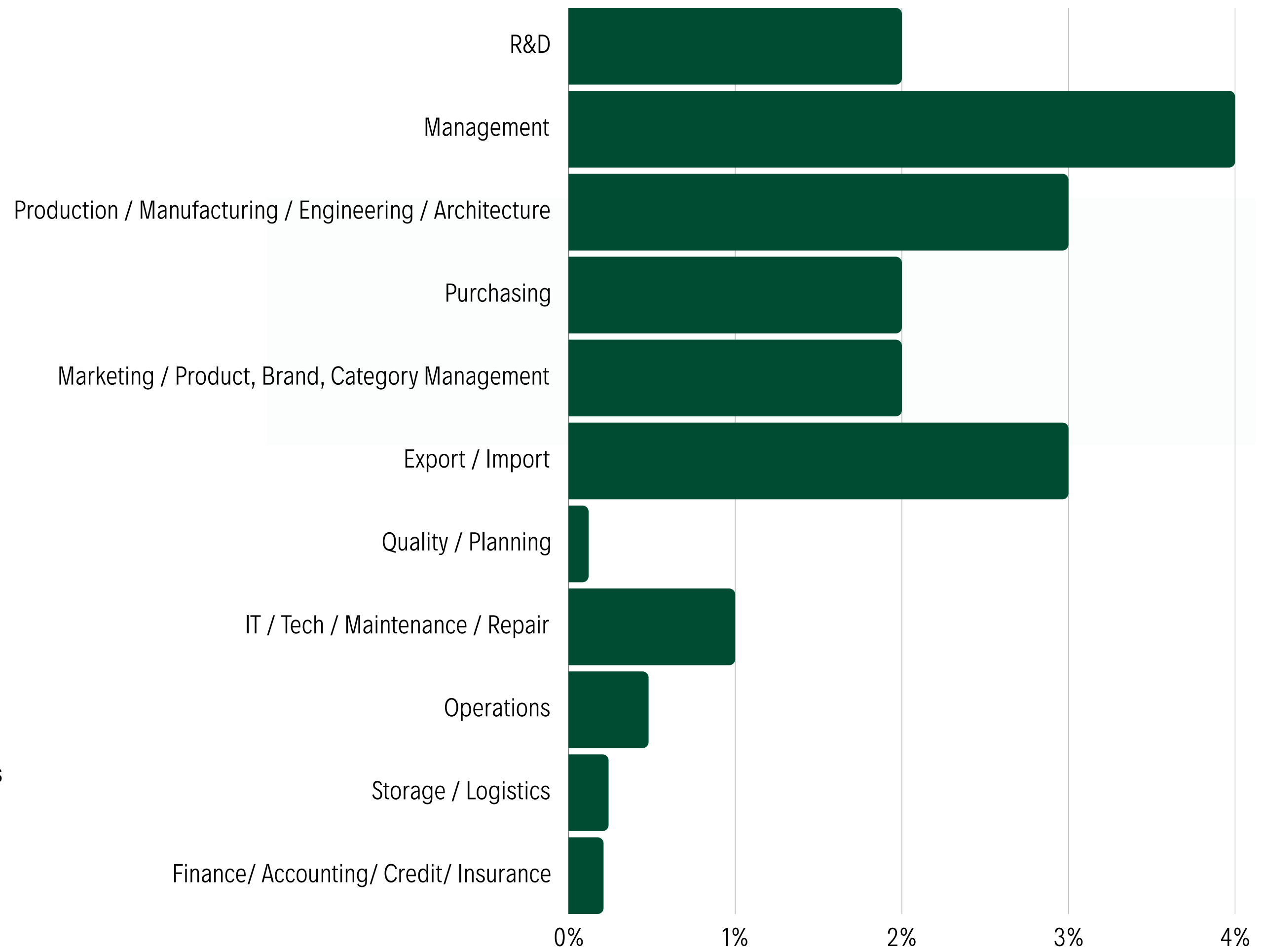
TOTAL NUMBER OF VISITORS
14.875 SECTOR PROFESSIONALS

INTERNATIONAL VISITORS
1.722 SECTOR PROFESSIONALS

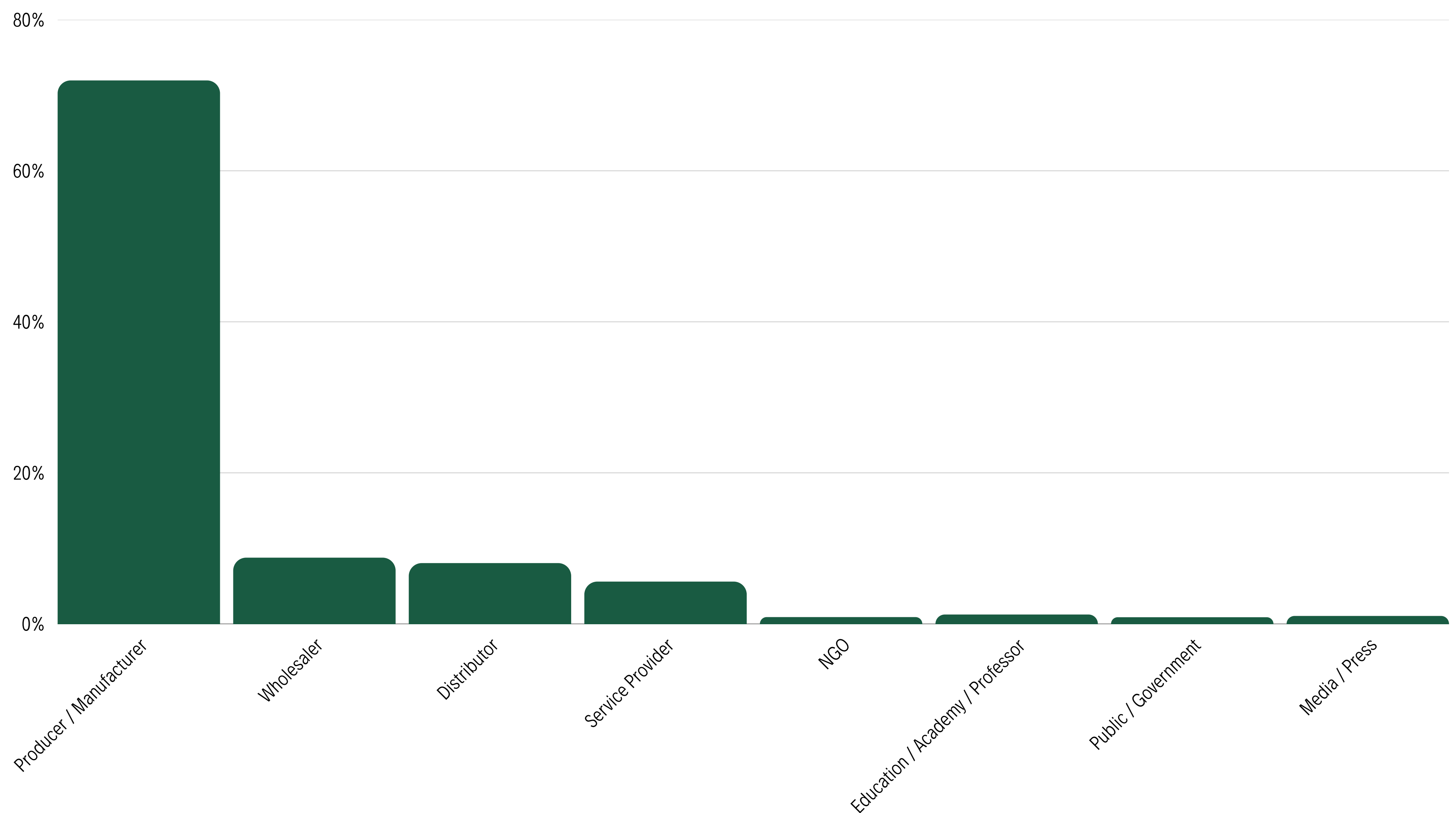
PURPOSE OF VISIT

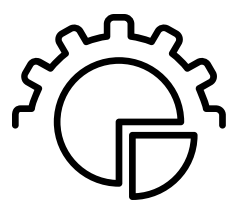


DEPARTMENTS OF VISITORS

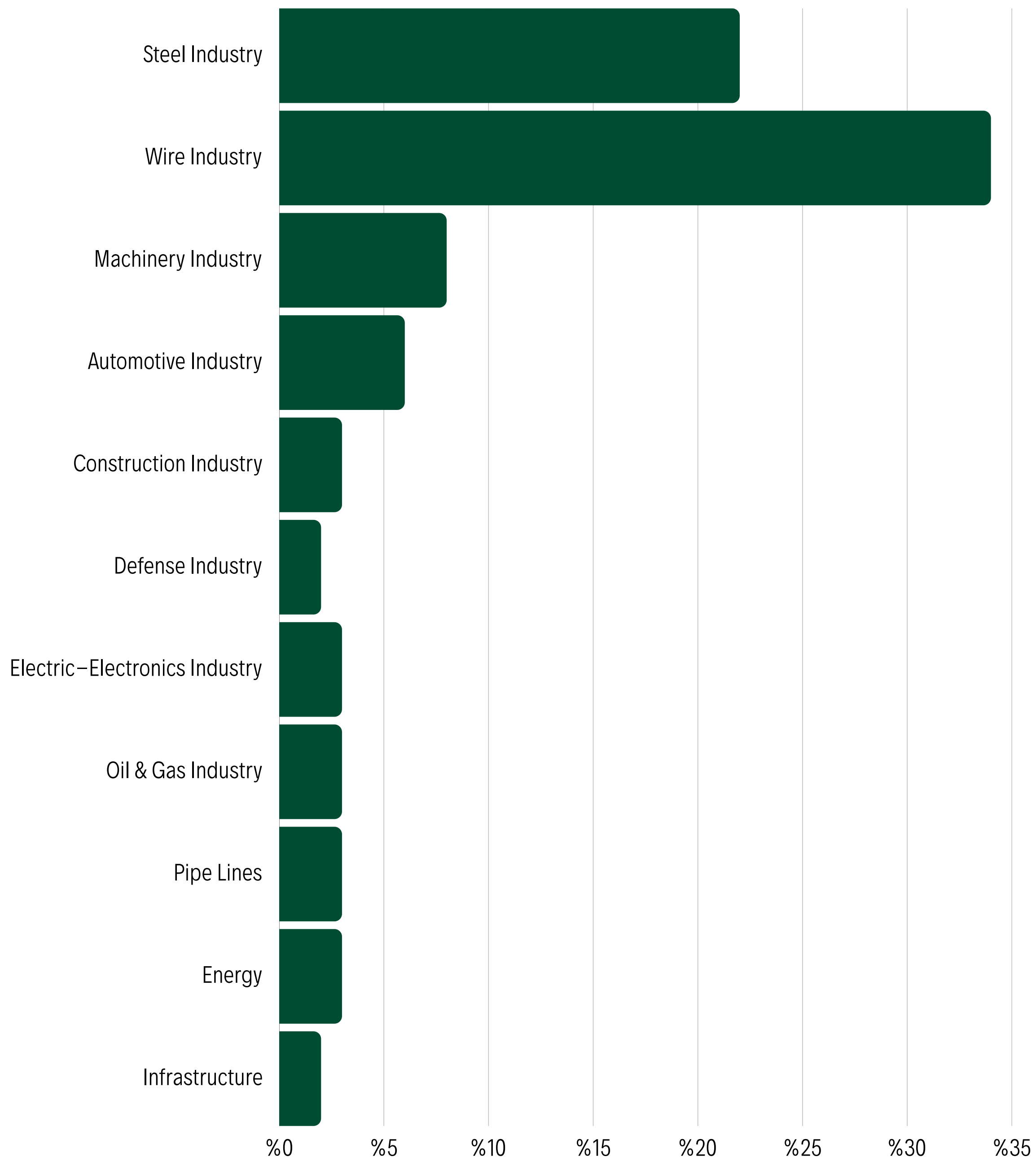


COMPANY FIELD OF ACTIVITY – VISITORS

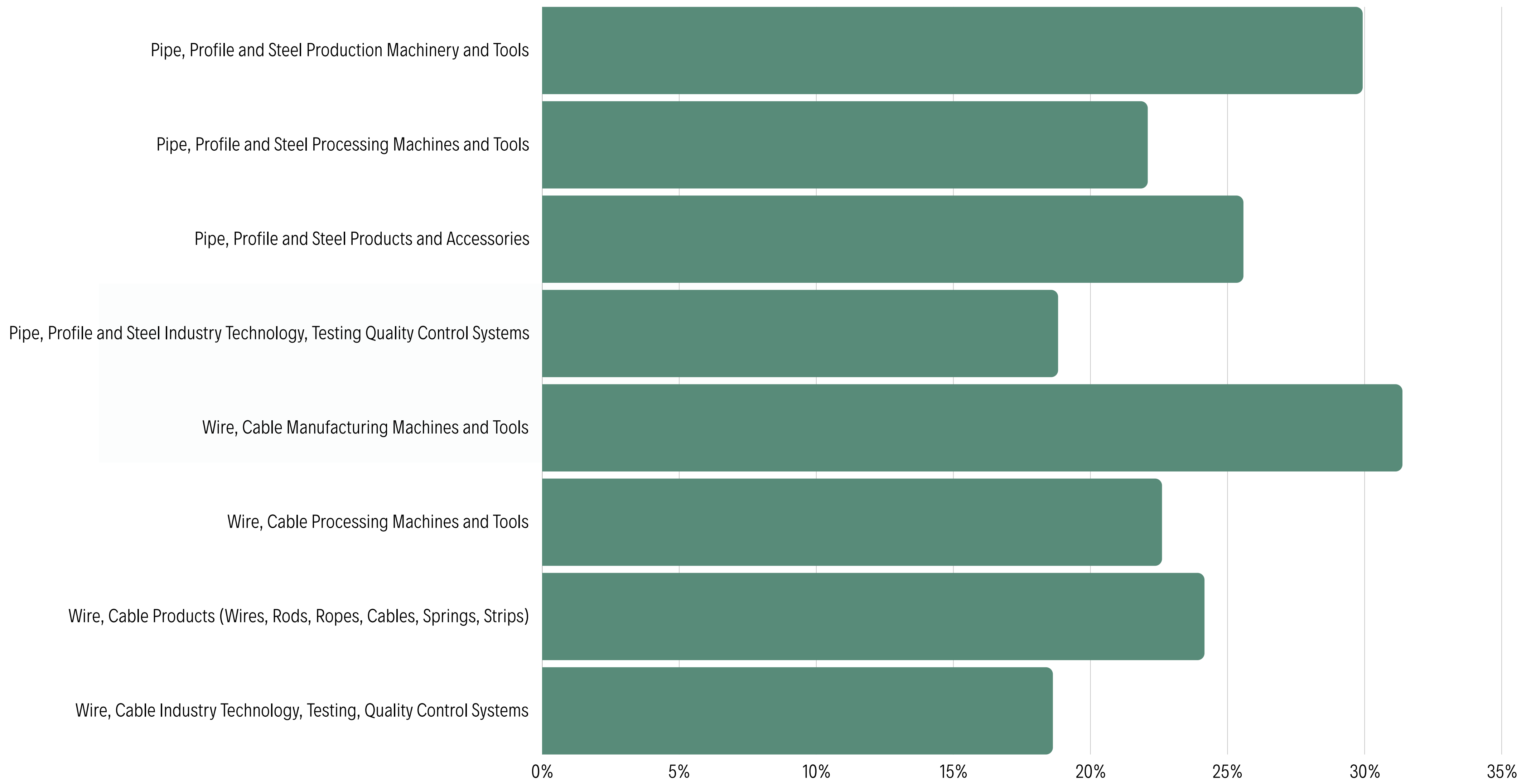




SECTORAL DISTRIBUTION OF VISITORS



PRODUCT INTERESTS OF VISITORS



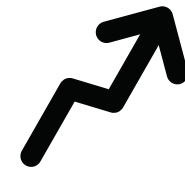
Visitor Overview

VISITOR COUNTRIES

Afghanistan
Albania
Algeria
Argentina
Australia
Austria
Azerbaijan
Belarus
Belgium
Bolivia
Bosnia and Herzegovina
Brazil
Bulgaria
Burkina Faso
Cameroon
Canada
China
Colombia
Croatia
Czech Republic
Democratic Republic of the Congo
Denmark
Djibouti
Egypt
Ethiopia
Finland
France
Georgia
Germany
Ghana
Greece
Guinea
Hong Kong S.A.R.
Hungary
India
Iran
Iraq
Ireland
Italy
Japan
Jordan
Kazakhstan
Kosovo
Latvia
Lebanon
Luxembourg
Malaysia
Mexico
Moldova
Morocco
Namibia
Netherlands
Nigeria
North Macedonia
Norway
Oman
Pakistan
Palestine
Peru
Philippines
Poland
Portugal
Principality of Andorra
Romania
Russia
Saudi Arabia
Senegal
Serbia
Singapore
Slovakia
Slovenia
South Korea
Spain
Sudan
Suriname
Sweden
Switzerland
Syria
Tajikistan
Thailand
Tunisia
T.R.N.C.
Turkmenistan
Türkiye
Ukraine
United Arab Emirates
United Kingdom
United States
Uzbekistan
Venezuela
Vietnam
Yemen

VISITOR CITIES – TÜRKİYE

| | |
|---------------|------------|
| ADANA | KARABÜK |
| ADYAMAN | KARAMAN |
| AKSARAY | KASTAMONU |
| AMASYA | KAYSERİ |
| ANKARA | KIRIKKALE |
| ANTALYA | KIRKLARELİ |
| ARDAHAN | KİLİS |
| AYDIN | KOCAELİ |
| BALIKESİR | KONYA |
| BARTIN | KÜTAHYA |
| BATMAN | MALATYA |
| BİLECİK | MANİSA |
| BİTLİS | MARDİN |
| BOLU | MERSİN |
| BURDUR | MUĞLA |
| BURSA | NEVŞEHİR |
| ÇANAKKALE | NIĞDE |
| ÇANKIRI | ORDU |
| ÇORUM | OSMANIYE |
| DENİZLİ | RİZE |
| DIYARBAKIR | SAKARYA |
| DÜZCE | SAMSUN |
| EDİRNE | SİNOP |
| ELAZIĞ | SİVAS |
| ERZİNCAN | ŞANLIURFA |
| ERZURUM | TEKİRDAĞ |
| ESKİŞEHİR | TOKAT |
| GAZİANTEP | TRABZON |
| GİRESUN | UŞAK |
| HATAY | VAN |
| ISPARTA | YALOVA |
| İSTANBUL | YOZGAT |
| İZMİR | ZONGULDAK |
| KAHRAMANMARAŞ | |

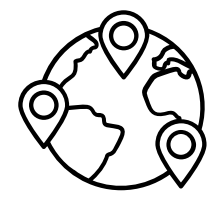


TOP 10 VISITOR COUNTRIES

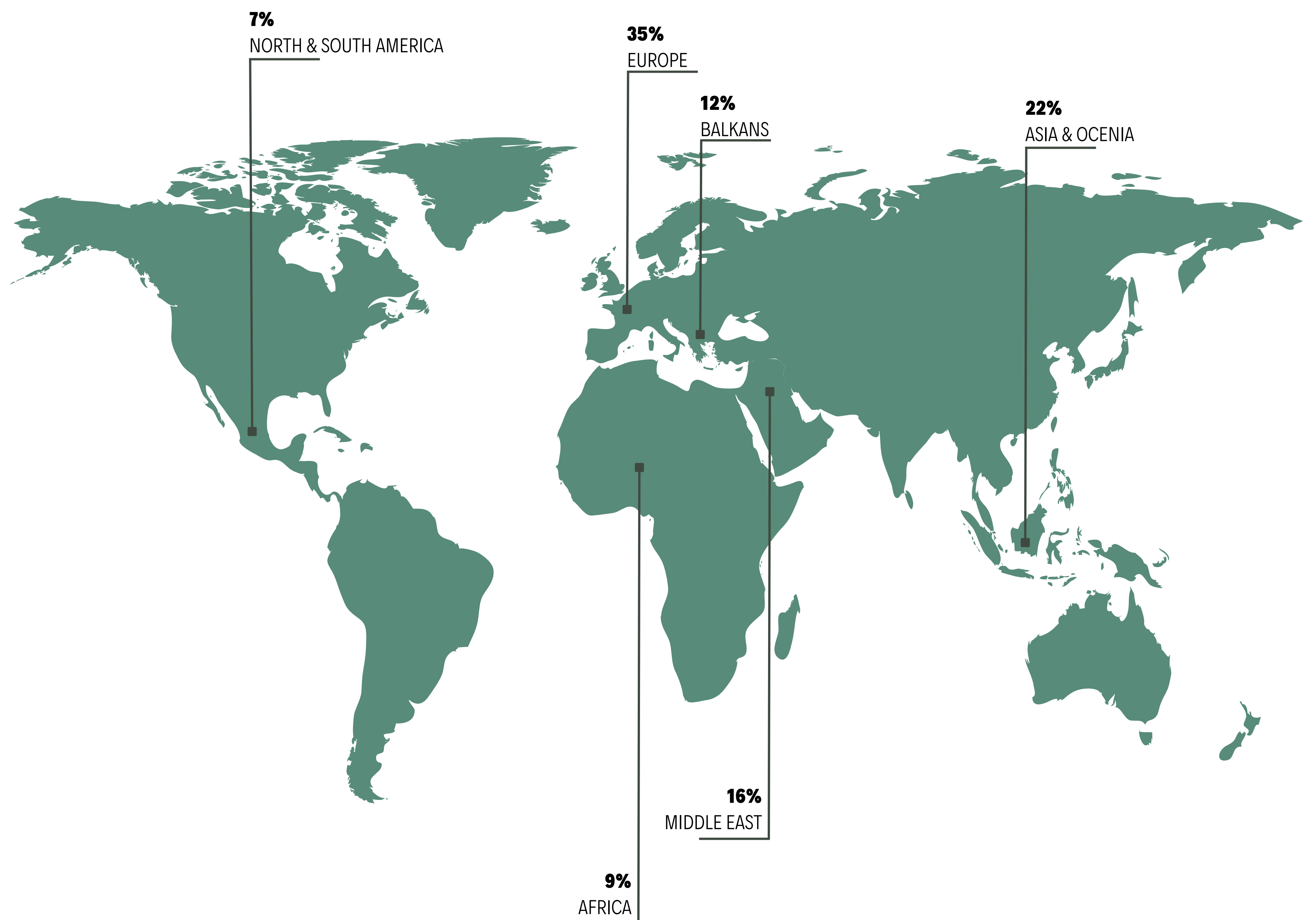
- CHINA
- EGYPT
- GERMANY
- INDIA
- INDONESIA
- IRAN
- ITALY
- ROMANIA
- SAUDI ARABIA
- SERBIA



**Türkiye's Leader
Pipe, Profile, Steel and Wire
Production and Technology Exhibition**

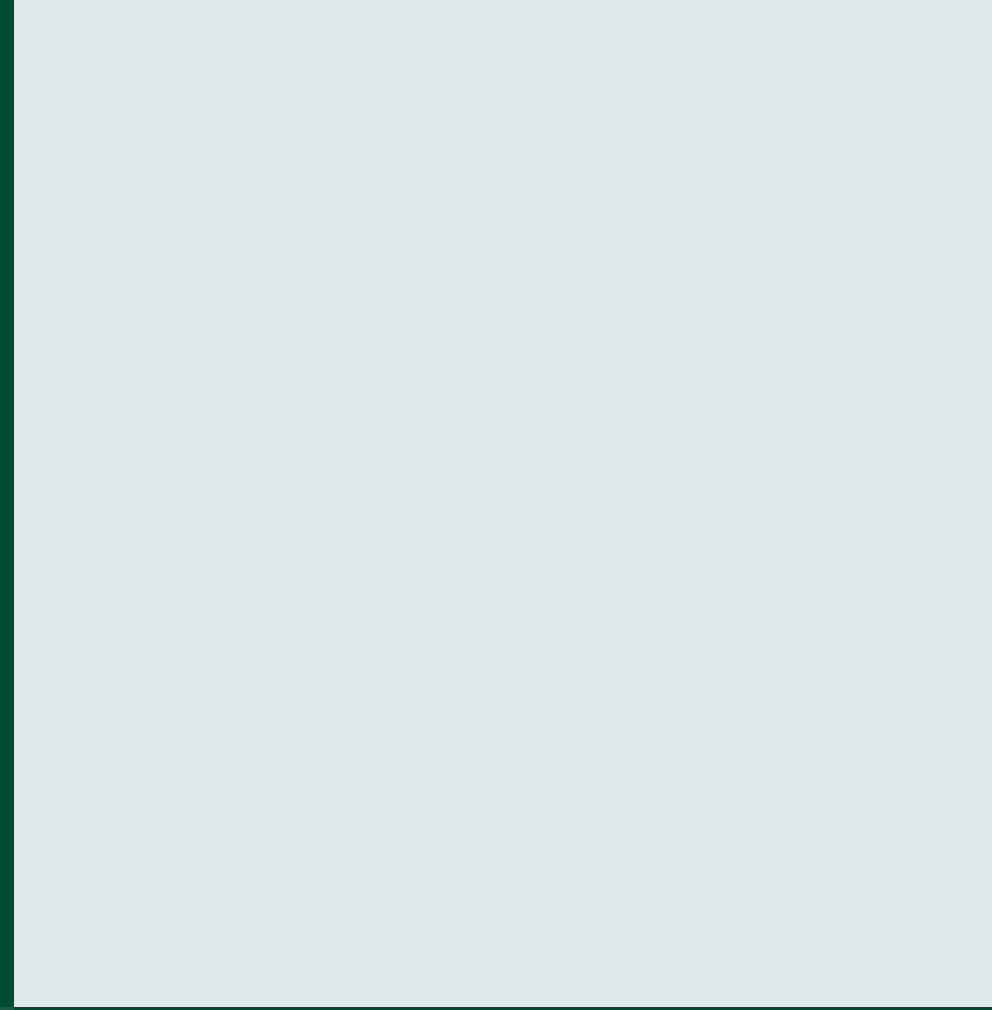


GEOGRAPHICAL DISTRIBUTION OF VISITORS





April 9 - 12, 2025






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Contact Us

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