

Istanbul, Türkiye

24 – 27 May 2023

TUBE & STEEL ISTANBUL/ WIRE TECH ISTANBUL



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**24 - 27 May
2023**

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the best:**
Istanbul
Türkiye



For the first time, wire Eurasia and Tube Eurasia will take place as a special area within the Tube & Steel Istanbul / Wire Tech Istanbul.

Take advantage of the booming region right from the start - with us.

Türkiye is considered an emerging market economy and is a member of the G-20 group of strong economies. The country has a diverse and growing economy, with major industries including agriculture, manufacturing, and services.

The steel industry is a significant contributor to Türkiye's economy. Türkiye is one of the world's largest steel producers and exporters, with a total production of around 30 million tons in 2019. The country has a well-developed iron and steel industry, with a strong presence in the production of flat steel products, long steel products, and semi-finished products. The steel industry in Türkiye has undergone above-average growth and modernization in recent years, with significant investments in new technologies and equipment.

The steel industry in Türkiye has been supported by government policies aimed at promoting domestic production and exports.

In terms of export, Türkiye is an important steel supplier to many countries, including European Union, Middle East, and Africa. Türkiye's steel exports are mostly flat steel products, long steel products, and semi-finished products. The country's main export markets are Germany, Italy, Spain, the United States, and the United Kingdom.

The wire, cable, and tube industries are important segments of Türkiye's manufacturing sector. The wire and cable industry in Türkiye is well-developed and includes a wide range of products, such as electrical cables, power cables, data cables, and telecom cables. The industry is supported by a strong domestic market and a significant export market, with exports mainly going to European Union countries, Middle East, and Africa.

The tube industry includes a wide range of products, such as steel pipes, seamless pipes, and welded pipes. The industry is mainly focused on serving the domestic market, but it also has a significant export market, mainly to European Union countries, Middle East, and Africa.

These industries in Türkiye are facing some challenges, such as increasing competition from other countries, the volatility of global prices, and the uncertainty caused by the COVID-19 pandemic. However, these industries are expected to continue to be important contributors to Türkiye's economy in the future.

The government has implemented policies to support the wire, cable and tube industries, such as investment incentives, and they are considered as strategic sectors for the country's economy. Türkiye's wire, cable and tube industries are expected to grow in the future, driven by factors such as infrastructure development, increasing demand for energy, and the growing need for communication and transportation infrastructure.

More details about Türkiye?

GDP

Türkiye has a GDP of approximately \$832 billion (2020 est.) and an average GDP growth rate of 2.4% (2020 est.).

Exports

Türkiye is a significant exporter of goods and services, with exports valued at around \$169 billion in 2020. Its main export partners are Germany, Italy, Iraq, and the United States.

Imports

Türkiye is also a significant importer of goods and services, with imports valued at around \$219 billion in 2020. Its main import partners are China, Russia, Germany, and the United States.



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Exhibitor Profile

wire

Wire manufacturing and finishing machinery
Process technology tools
Auxiliary process technology materials
Materials, special wires and cables
Measuring and control technology
Test engineering
Specialist areas

Tube

Raw materials, tubes and accessories
Tube manufacturing machinery
Rebuilt and reconditioned machinery
Process technology tools and auxiliaries
Measuring and control technology
Test engineering
Specialist areas
Trading, stockists of tubes
Pipeline and OCTG technology
Profiles and machinery
Plastic tubes

Visitor Profile

Tube & Steel Istanbul / Wire Tech Istanbul 2019

6.959 visitors

67 countries, among others from:

Europe, India, Iran, Russia, Kazakhstan, Iraq,
Azerbaijan

Job Function

41% Director/Owner

25% General Manager/Project Manager

15% Engineer/Technician/Machinist

8% Buyer/Specifier/Procurement

4% Foreman/Supervisor

7% Other

Plan to visit the shows next year again **91%**

Are satisfied with the shows **90%**

Recommend the exhibitions **85%**

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Messe Düsseldorf GmbH
P.O. Box 10 10 06_40001 Düsseldorf_Germany
Tel. +49 211 4560 01_Fax +49 211 4560 668
www.messe-duesseldorf.de





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Important

Venue	Tüyap Istanbul Fair and Congress Center
Event frequency	every two years
Stand construction	20 - 23 May 2023
Duration	24 - 27 May 2023
Opening times	24 - 26 May 2023 10:00 a.m. - 6:00 p.m. 27 May 2023 10:00 a.m. - 5:00 p.m.
Stand dismantling	28 May 2023
Start of hall planning	15 March 2023

Participation fees

The regular minimum stand space is 12 sqm

System stand	€ 320 / spm
Raw space	€ 285 / spm

Contact details for exhibitors

wire Eurasia

Mr. Cem Bağcı

Phone: +49 211 45 60 478

E-Mail: BagciC@messe-duesseldorf.de

reserve space of _____ sqms (without any obligation)

receive visitor information

Contact (Name/Title)

Company Name

Address

City/Zip-Code

Country

Tube Eurasia

Ms. Sarah Liehsem

Phone: +49 211 45 60 7760

E-Mail: LiehsemS@messe-duesseldorf.de

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Messe Düsseldorf GmbH
P.O. Box 10 10 06_40001 Düsseldorf_Germany
Tel. +49 211 4560 01_Fax +49 211 4560 668

www.messe-duesseldorf.de

