

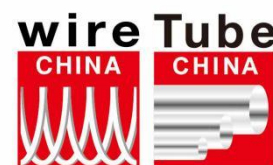
Press Release | September 2026

The 12th All China - International Wire & Cable Industry Trade Fair

The 12th All China - International Tube & Pipe Industry Trade Fair

September 21-24, 2026

Shanghai New International Expo Centre, China



2026.9.21-24

Shanghai New
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wire China & Tube China 2026 Concludes on a High Note

Driving Industrial Upgradation, Exploring New Opportunities for the Wire, Cable and Tube Industries

On September 24th, 2026, the 12th All China-International Wire & Cable Industry Trade Fair (wire China 2026) and the 12th All China-International Tube & Pipe Industry Trade Fair (Tube China 2026) came to a successful close at the Shanghai New International Expo Centre. Spanning 115,000 square meters across ten exhibition halls, E1–E7 and W1–W3, the two trade fairs together convened nearly 1,600 exhibitors from 28 countries and regions and attracted 58,326 professional visitors from 120 countries and regions, including 44,920 visitors to wire China and 13,406 to Tube China, as well as 134 organized visitor groups. Overseas visitors accounted for 16% of the total visitors. With a stronger international presence and growing industry reach, wire China 2026 & Tube China 2026 further strengthened its role as a meeting point for the global wire, cable, tube and pipe industries; fostering industry exchange and business connections.

wire China Highlights

A Comprehensive Showcase Across the Value Chain | One-Stop Access to the Entire Spectrum of the Wire and Cable Industry

wire China 2026 brings key stages of the industry's manufacturing and application processes together under one roof. Following the actual production workflow of wire and cable manufacturing, the exhibition features dedicated zones for cable reels, testing and measurement, smart manufacturing, finished cables, wire products, mold processing, raw and auxiliary materials, and other key segments. Together, these zones provide a systematic and comprehensive showcase of cutting-edge technologies and innovative achievements across the entire wire and cable value chain, while offering domestic and international buyers a one-stop, highly efficient sourcing and business matchmaking experience.

50+ Industry Events | Insights Meet Real-World Applications

More than 50 forums, technical sessions and industry meetings took place alongside the exhibition, bringing together a broad range of topics at the forefront of the wire and cable sector. Topics ranged from financial solutions for the industry and the latest developments in materials and manufacturing equipment, to digital and intelligent production, advanced lubrication technologies for metal conductors, smart testing and measurement, green manufacturing, and strategies for expanding into overseas markets. The sessions provided a

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platform for sharing practical knowledge, exchanging ideas and exploring new approaches to industry development.

wire China 2026 also saw the launch of the “Industry-Academia-Research-Application: Cable X Plan”, a new initiative connecting academic research with the needs of the wire and cable industry. Designed to bring universities and businesses closer together, the initiative showcased six university-industry collaboration projects spanning cable process simulation, advanced materials, intelligent inspection and digital platforms. By bringing these research projects into direct contact with real-world industrial applications, the Cable X Plan created new opportunities for joint innovation and helped connect promising research with practical needs across the industry, while contributing fresh momentum to the high-quality development of the wire and cable industry.

From Exhibition Booths to Production Lines | Factory Open Day Offers an Inside Look into Advanced Manufacturing

This year, wire China 2026 took industry exchange beyond the exhibition halls with its Factory Open Day program, giving participants the opportunity to visit leading manufacturers and see advanced production in action. Two dedicated routes took guests behind the scenes of benchmark factories, where they met with company executives and technical specialists and gained a closer understanding of the equipment, manufacturing processes and quality-control systems that underpin high-end wire and cable production.

One route explored smart equipment and digitalized production lines, highlighting how digital and intelligent technologies are reshaping manufacturing. The other took participants into a major wire and cable industry cluster, with visits to leading companies in equipment manufacturing and advanced materials R&D.

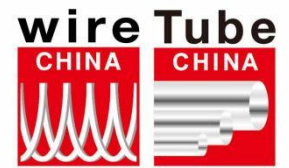
By bringing industry players together in real production environments, the Factory Open Day created a more direct setting for suppliers and buyers to exchange ideas, discuss technologies and explore applications. The program opened up new possibilities for deeper technical collaboration and broader business connections across the industry.

Smarter Visitor Services, Powered by Digital Tools and AI

wire China 2026 further enhanced the visitor experience with a new generation of smart, personalized services.

The Intelligent Navigation Map put the entire exhibition at the fingertips of visitors. Available in Chinese and English, and accessible across devices, the digital map made it easy to find exhibitors and booths, save destinations and build personalized routes. Visitors also used it to locate nearby restaurants, lounges and other facilities, making it easier to plan their visit and navigate the exhibition efficiently.

The official AI assistant, Keno, offered another convenient way to access exhibition information. With multilingual AI-powered support, Keno covered key services including



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exhibitor and product information, business matchmaking, event schedules and on-site assistance. Visitors from around the world were able to access the assistant online at will, making it easier to find information, get answers and connect with the services they need throughout the exhibition.

Tube China Highlights

New Materials and Technologies Take Centre Stage | Fresh Momentum Driving Industrial Upgradation

Tube China 2026 introduced a dedicated Non-Ferrous Metals & High-Performance Alloys zone, focusing on the application of titanium, magnesium, aluminum and other high-performance alloys in tube manufacturing.

At the same time, the Heat Treatment Equipment & Technology and Sawing & Laser Cutting Technology zones were further upgraded, offering professional visitors greater access to the latest processes, equipment and materials shaping the future of tube manufacturing.

A Dynamic Lineup of Industry Events | Tackling Key Issues Across the Tube Industry

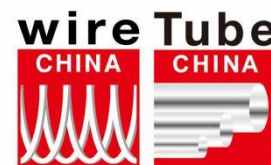
A series of professional forums and industry events took place alongside the exhibition, focusing on key topics including the steel tube industry, marine engineering, automotive applications, green and low-carbon development, and overseas markets. Industry experts, business representatives and relevant organizations came together to exchange insights on technological innovations and industrial development.

3rd China International Steel Tube & Pipe Conference

The conference explored a range of topics including industry big data, high-end development, intelligent manufacturing, overseas markets, international expansion, green and low-carbon development, stainless steel tubes and urban underground pipeline networks. Leaders and experts from industry organizations, manufacturers, downstream users, technology and equipment suppliers, and research institutions engaged in extensive discussions aimed at improving the quality, efficiency and resilience of industry development.

Tianjin Steel Industry Match-making Conference

The event highlighted the strengths of Tianjin's iron and steel industry cluster, showcasing its technological innovations, transformation achievements and distinctive regional brand. Buyers from across China, upstream and downstream businesses, and industry experts flocked to the conference to interact with Tianjin-based companies, participate in in-depth discussions on industrial cooperation, exchange technology updates and join project matchmaking sessions. This intermingling further strengthened connections across the value chain, while propelling the development of Tianjin's tube industry towards greater sophistication, intelligence and sustainability.



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Offshore Engineering Tube & Pipe Application Forum 2026

Held concurrently with Tube China 2026 under the theme “Opportunities in the Blue Ocean, Challenges in Deep Waters”, the forum focused on offshore market trends, tube demand, certification systems and supply chain collaboration. Bringing together professionals from energy, offshore engineering, tube manufacturing and certification sectors, the forum explored practical pathways and strategies for companies looking to expand into the offshore engineering market.

World Welded Pipe Industry Development Report Release and Foreign Investment Risk Management in Steel Industry Seminar

Focusing on the development of the global welded tube industry and the international expansion of Chinese companies, the event drew on the World Welded Pipe Industry Development Report to examine the current state of the global welded tube industry, trade patterns and future trends. It also provided an interpretation of relevant policies and regulations governing overseas investment and discussed case studies of overseas investment in the steel industry. The seminar offered practical references for companies seeking to expand internationally and strengthen their overseas investment decision-making and management capabilities.

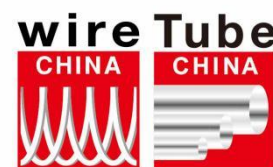
2026 Automotive Green Drive and Tube Technology Innovation Forum

Themed “Accelerating Low-Carbon Transformation, Advancing Intelligent Manufacturing”, the forum brought together R&D experts from leading automotive manufacturers and key players across the industrial value chain. Discussions focused on innovations in high-pressure thermal management tubing, lightweight tube components for vehicle structures, precision intelligent manufacturing processes, low-carbon compliance and international market expansion. By highlighting the technological trends expected to shape the industry over the next two to three years, the forum helped bridge the gap between vehicle manufacturers’ requirements and supply chain capabilities, supporting the development of a new automotive tubing ecosystem built around lightweighting, integration, intelligent manufacturing and low-carbon development.

Shanghai FANUC Factory Open Day | A Closer Look at Automation in Action

On September 23rd, Tube China 2026 joined forces with Shanghai FANUC to give visitors a firsthand look at advanced automation and smart manufacturing. Built around the theme “Ecosystem Collaboration | Resource Sharing | Win-Win Partnerships”, the Factory Open Day took professional visitors from the exhibition to Shanghai FANUC’s Phase III Smart Factory, where they toured the Smart Manufacturing Exhibition Center and attended a presentation on the company’s latest developments.

The visit offered a closer look at how automation technologies are being put to work in tube manufacturing and other industrial applications, while giving participants the opportunity to exchange ideas directly with industry experts. By moving the conversation from the exhibition



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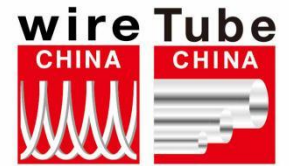
floor into a working smart factory, the event opened up new channels for dialogue and collaboration across the industry value chain.

From product and equipment showcases to professional forums and business networking, wire China & Tube China 2026 further strengthened connections across the wire, cable, tube and pipe value chains, while providing industry players with opportunities to exchange ideas face to face and explore potential partnerships.

We would like to thank all exhibitors, professional visitors, industry organizations and partners for their support and participation in wire China & Tube China 2026.

We look forward to welcoming the global wire, cable, tube and pipe communities back to Shanghai for the next edition, where we will once again explore new opportunities for industry development.

September 25–28, 2028 | wire China & Tube China 2028 | See You Again in Shanghai



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