



## wire China 2026

### The 12th All China - International Wire & Cable Industry Trade Fair

21 - 24. 9. 2026 | Shanghai New International Expo Centre

#### Facts and Figures (Subject to change without notice)

• **Date** 21-24.09.2026 • **Venue** Shanghai New International Expo Centre (SNIEC), Shanghai, P.R. China

• **Concurrent Event** Tube China – The 12th All China – International Tube & Pipe Industry Trade Fair

#### • Organizers

- Messe Düsseldorf (Shanghai) Co., Ltd.
- Shanghai Electric Cable Research Institute Co., Ltd.

#### • International Supporters

- International Wire & Machinery Association (IWMA)
- International Wire and Cable Exhibitors Association (IWCEA)
- German Wire and Cable Machinery Manufacturers Association (VDKM)
- Austrian Wire and Cable Machinery Manufacturers Association (AWCMA – VÖDKM)
- International Wire and Cable Exhibitors Association–France (IWCEA – France)
- Italian Wire Machinery Manufacturers Association (ACIMAF)
- Wire and Cable Industry Suppliers Association (WCISA)

#### • Regional Co-organizer

Messe Düsseldorf GmbH

#### • Local Supporters

- China Iron & Steel Association (CISA)
- China Nonferrous Metals Industry Association (CNIA)
- China Electrical Equipment Industrial Association
- Wire and Cable Branch of the China Electrical Equipment Industrial Association
- Sub-association for Wire Products & Machinery Industry, CSCS
- Metallurgical Council of the China Council for the Promotion of International Trade
- Sinosteel Zhengzhou Research Institute of Steel Wire Products
- Shanghai Nonferrous Metals Trade Association
- Shanghai Nonferrous Metals Institute

#### • Participation fee

Raw Space (min 18sqm): CNY 2,500/sqm  
Shell Scheme (min 12sqm): CNY 2,750/sqm  
Premium Shell Scheme (min 15 sqm): CNY 3,150/sqm

#### • Co-exhibitor participation fee

CNY 6,513/co-exhibitor

#### • Registration deadline

May 31, 2026

#### • Main product groups

- Wire and Cable Manufacturing and Processing Machine
- Auxiliary Cable Processing
- Raw and Auxiliary Materials for Cables
- Finished Wire Products and Electrical Cables machinery
- Spring Manufacturing Machinery and Technology
- Fastener Manufacturing Machinery and Technology
- Measuring and Control Technology
- Test Engineering
- Specialist Areas and Others

#### • Visitor target groups

- Wire industry
- Electric/ Optical Fiber Cable Industry
- Iron steel / non-ferrous metals industry
- Automotive Supply Industry
- Instrumentation Testing & Measuring
- Chemical Industry
- Aerospace Engineering
- Construction industry
- Electronics Industry
- Electrical Industry
- Energy /Water Supply Industry
- IT / Telecommunication
- Spring / Fastener Industry
- Others

#### • Estimated Scale (Including Tube China)

	Pavilion Number	Scale (sqm)	Exhibitor Number	Visitor Number
wire & Tube China 2026	10	115,000	1,600	50,000
wire China 2026	7	80,500	1,100	
Tube China 2026	3	34,500	500	

#### Contact us

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