



The 11th All China - International Wire & Cable Industry Trade Fair

25 - 28. 9. 2024 | Shanghai New International Expo Centre

Facts and Figures

• Date

25-28.09.2024

• Venue

Shanghai New International Expo Centre, Shanghai, P.R. China

• Organizers

- Messe Düsseldorf (Shanghai) Co., Ltd.
- Shanghai Electric Cable Research Institute

• In Cooperation with

Messe Düsseldorf GmbH

• International Supporters

- International Wire & Machinery Association (IWMA)
- International Wire and Cable Exhibitors Association (IWCEA)
 - German Wire and Cable Machinery Manufacturers Association (VDKM)
 - Austrian Wire and Cable Machinery Manufacturers Association (AWCMA - VÖDKM)
 - International Wire and Cable Exhibitors Association-France (IWCEA - France)
- Italian Wire Machinery Manufacturers Association (ACIMAF)
- Wire and Cable Industry Suppliers Association (WCISA)

• Local Supporters

- China Iron & Steel Association (CISA)
- China Nonferrous Metals Industry Association (CNIA)
- China Electrical Equipment Industrial Association
- Wire and Cable Branch of the China Electrical Equipment Industrial Association
- Wire Rod Products Society of CSCS
- Metallurgical Council of the China Council for the Promotion of International Trade
- Sinosteel Zhengzhou Research Institute of Steel Wire Products
- Shanghai Nonferrous Metals Trade Association
- Shanghai Nonferrous Metals Institute

• Participation fee

Raw Space (min 18sqm): CNY 2,500/sqm

Shell Scheme (min 12sqm): CNY 2,750/sqm

• Co-exhibitor participation fee

CNY 6,513/co-exhibitor

• Registration deadline

May 31, 2024

• Main product groups

- Wire manufacturing & finishing machinery, including machinery for wire and cable handling
- Cable and stranding machines
- Fastener & spring manufacturing and finishing machinery
- Process technology materials

- Auxiliary process technology materials
- Materials, special wires & cables
- Measuring & control technology
- Test engineering
- Specialist areas

• Visitor target groups

- The wire industry
- The cable industry
- Iron, steel & non-ferrous metals
- Automotive supply industry
- Aerospace supply industry
- Electrical industry

- Construction industry / institutions
- Skilled trade
- Services
- Associations
- Universities / technical colleges
- Other

• Estimated Scale (Including Tube China)

	Pavilion Number	Scale (sqm)	Exhibitor Number	Visitor Number
wire & Tube China 2024	9	103,500	1,700	46,000
wire China 2024	6	69,000	1,200	
Tube China 2024	3	34,500	500	

Contact us

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