



THE 10TH ALL CHINA - INTERNATIONAL
WIRE & CABLE INDUSTRY TRADE FAIR
第十届中国国际线缆及线材展览会

2023. 9. 4-7

上海新国际博览中心
Shanghai New International Expo Centre

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上海电缆研究所有限公司
Shanghai Electric Cable Research Institute Co., Ltd.



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

参展邀请

INVITATION

应用行业投资规模不断扩大, wire China 2023商机无限 THE SCALE OF INVESTMENT IN THE APPLICATION INDUSTRIES CONTINUE TO EXPAND, UNLIMITED BUSINESS OPPORTUNITIES

作为亚洲领先的线缆、线材行业展览会, wire China聚焦行业热点, 推动国内外行业交流与信息共享, 以专业的平台立足中国市场, 汇聚国内外最新的产品、技术及解决方案。

As the leading industry exhibition in Asia for the wire and cable industry, wire China always focuses on trending industry topics, establish a professional communication and businesses platform to present the state-of-the-art products, and technologies and solutions from domestic and international.

新型电网建设 New Power Grid

在以新能源为主体的新型电力系统下, 安全稳定的“新能源+储能”的应用场景更趋多元, 推动能源电力绿色低碳转型。预计在电能替代的加持下, 终端用电容量持续攀升。电网将从树枝状的结构向网格化的结构发展, 构建互联网络, 支撑起电力市场的发展, 这将会带来大量的新增线路建设需求。

Under the new power distribution system with new energy as the apex, the application scenarios of safe and stable "new energy + energy storage" are becoming more diverse, promoting the green and low-carbon transformation of the energy grid. It is expected that with the trend of electric energy substitution, the terminal power supply capacity will continue to increase. The power grid will evolve from a dendritic structure into a grid structure, building on an interconnected network to support the development of the electricity market. This will result in the need for construction of several new power lines.

新能源汽车 New Energy Vehicles

到2030年, 我国新能源汽车新车销售量达到汽车新车销售总量的20%左右。新能源汽车快速增长势必带动配套的新能源汽车电缆、充电桩电缆、以及加大电网建设的巨大市场需求。

By 2030, the sales of new energy vehicles in China will reach about 20% of the total sales of new vehicles. The rapid growth of new energy vehicles will inevitably drive the huge market demand for supporting new energy vehicle cables, charging pile cables, and increased power grid construction.

风电 Wind Power

中国风电新增装机量和总装机量已经连续多年位于全球第一, 在全球风电行业市场份额格局中, 中国占比超过三分之一。截至2021年末我国风电总装机容量达到3.3亿千瓦, 其中海上风电总装机容量超过2600万千瓦。2025年我国风电总装机容量将超过4亿千瓦。

China holds the global number one position for several years in a row in new wind power installed capacity and total installed capacity, accounting for more than one-third of the global wind power industry market share. As of the end of 2021, the total installed wind power capacity in China reached 330 million kilowatts, of which offshore wind power exceeded 26 million kilowatts. In 2025, the total installed capacity of wind power in China is expected to exceed 400 million kilowatts.

5G

5G步入商用以来, 网络建设方面正在稳步推进, 产业生态也在不断走向成熟。未来, 伴随“宽带中国”战略, “互联网+”战略倡议的大力实施, 以及5G、千兆光网规模建设的不断深入和云计算、大数据、物联网、“东数西算”工程等技术的落地, 我国通信光缆将进入一个全新的发展阶段。

Since 5G entered commercial use, network construction is advancing steadily, and the industrial ecology is maturing rapidly. In future, with the vigorous implementation of the "Broadband China" and the "Internet+" strategies initiative, China's optical fiber cables will enter a new stage of development. The continuous expansion of 5G and the implementation of gigabit optical network construction, cloud computing, big data, Internet of Things, and the "channel computing resources from the east to the west" strategy will continue to bolster this rapid development.

光伏 Photovoltaic

截至2021年末我国光伏总装机规模达到3.1亿千瓦。至2025年我国光伏发电总装机容量有望达到4亿千瓦。预计到2050年, 光伏发电有望成为中国最大的电力供应形式, 将产生近40%的社会用电量。

By the end of 2021, the total installed capacity of photovoltaic power generation in China reached 310 million kilowatts, and this figure is expected to touch 400 million kilowatts by 2025. It is estimated that by 2050, photovoltaic power generation is expected to become China's largest source of electricity supply and will generate nearly 40% of the country's total energy needs.

行业巨擘齐聚一堂 INDUSTRY GIANTS GATHER TOGETHER

历届知名国际展商
wire China Leading International Brands



部分国际展商, 排名不分先后 / Only part of the international exhibitors listed above, ranking in random.

上届回顾 Review of wire China



数据来源于: wire & Tube China 2020 / Data source: wire & Tube China 2020

若您提供以下产品/服务, 欢迎您的加入 Companies from Following Industries will Exhibit

- 线材制造和加工设备
- 电缆制造设备
- 紧固件制造设备
- 弹簧制造设备
- 二手机械设备
- 加工工具
- 辅助加工材料
- 材料、特种电线电缆
- 测控技术
- 检测技术
- 专业领域
- 其他相关行业
- Wire Manufacturing / Processing Machinery
- Cable Manufacturing Machinery
- Fastener Manufacturing Machinery
- Spring Manufacturing Machinery
- Second-Hand Tools
- Process Technology Tools
- Auxiliary Process Technology Materials
- Materials / Special Wires Cables
- Measuring / Control Technology
- Test Engineering
- Specialist Areas
- Others



专业买家纷至沓来 PROFESSIONAL BUYERS COME IN FLOCKS

观众评语 Visitor Testimonials



我司主要提供电线生产设备。此次参观wire China除了学习到高新技术外, 也找到了几家合适的供应商。我很看好后疫情时代的中国线缆线材市场!

Besides to learning innovative technology, I also found several suitable suppliers. I am very optimistic about the Chinese wire and cable market in the post-epidemic time.

高桥佳裕 先生 Mr. Yoshihiro Takahashi
日立电线(苏州)有限公司, 董事总经理
Managing Director,
Hitachi Cable (Suzhou) Co., Ltd.

wire China一直是业内具有权威性的展会, 代表着同类型展会的最高水准。高模量的加强纱产品是我们在本届展会中关注的重点, 同时我们还看到了前沿性的线缆制造设备产品, 环保、防火性能更佳的材料等产品。

wire China has always been an imposing exhibition in the industry, representing the highest level of the industry exhibition. High-modulus reinforced yarn products are the focus of our attention in this exhibition. At the same time, we have also seen cutting-edge cable manufacturing machinery, materials with better environmental protection and fire protection performance, etc.

苗东川 先生 Mr. Miao Dongchuan
江苏永鼎股份有限公司, 采购中心采购经理
Purchasing manager,
Jiangsu Yongding Co., Ltd.

反馈来自wire China 2020 / Feedback collected from Tube China 2020

上届优质观众及买家团一览 wire China 2020 Well-known Buyers and Delegations



以上仅为部分买家, 排名不分先后 / Only part of the buyers are listed above, ranking in random.

同期活动聚焦创新技术和行业热点 CONCURRENT EVENTS FOCUS ON TECHNOLOGY INNOVATIONS AND INDUSTRY HOT TOPICS

wire China 2023同期将举办多场新技术发布会、新产品推介会、以及专题研讨会等。届时行业翘楚和技术专家将汇聚一堂，与观众共同探讨线缆线材生产加工的最新技术、行业发展的痛点及热点

wire China will launch several new technology and product presentations, and industry seminars during the exhibition. Industry pioneers and technical experts will share latest technologies and discuss trending topics on tube production and processing with the visitors.

- ▶ 中国电线电缆行业大会
China Wire and Cable Industry Conference
- ▶ 中国线缆材料大会
China Wire & Cable Material Conference
- ▶ 绕组线行业技术论坛
China Winding Wire Conference
- ▶ 线缆原辅料、工艺技术交流
Seminar of Raw Material and Processing Technology for wire & Cables
- ▶ 线缆生产设备、工艺技术交流
Seminar for Manufacturing Equipment and Processing Technology for Wire & Cables
- ▶ 亚洲电线电缆行业联合会AWCCA商贸交流
AWCCA General Assembly Meeting
- ▶ 线缆云会
WICE - Wire and Cable Webinars
- ▶ 主题路线展品巡礼
Theme Route Tour for Dedicated Products

丰富的宣传渠道, 助您获得更多流量 VARIOUS ADVERTISING TOOLS HELP YOU GET MORE EXPOSURE

在线商贸配对 Online Match-making

为达到更多的宣传效益, 接触更多的潜在买家, 主办方提供在线商贸配对活动, 为全球买家不断优化寻找供应商及产品的功能, 促成高效的供需对接。

In order to help you achieve better promotion results and reach more potential buyers, the organizers provide online match-making service, and continuously optimize the supply and demand search functions for global buyers.

线缆云会 WICE

汇聚热点话题及行业需求, 是高品质高效的在线交流平台, 有助于扩大产品知名度、提升行业影响力, 收获更多商机。

WICE - Wire and Cable Webinars are regularly held to discuss industry trending topics. It is a truly professional efficient online communication platform which helps exhibitors expand product awareness, enhance industry influence and gain more business opportunities.

全球媒体合作推广 Global Media Cooperation

与60余家优质的中外线缆行业媒体合作, 高质量的内容投放, 创新宣传。

Cooperate with more than 60 domestic and overseas media from wire and cable industry to deliver high-quality content and promote the event in innovative ways.



融媒体推广 Convergence Media

专注时下流行的宣传方式, 进行短视频推广, 让您的产品通过展会官方渠道如官网、社交媒体等大幅提高传播力及宣传效果。

Through the official channels of the exhibition, such as official website, social media, etc., let your products gain better exposure and marketing impact by using popular marketing methods and short video promotion.

定制化推广服务 Customized Promotion

按照参展商需要量身定制推广服务(现场广告、特色赞助、同期活动合作、线上推广、印刷媒体等), 提供优质高效的宣传工具, 让参展商随时随地和全球潜在买家联系。

Customized advertising services, high-quality and efficient tools such as on-site advertising, featured sponsorship, collocated event cooperation, online promotion, print media, etc. are provided according to exhibitors' needs, allowing exhibitors to contact potential buyers around the world anytime, anywhere.



加入我们, 即刻锁定您的展位!

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REGISTRATION IS OPEN NOW

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China Hong Kong, Macau and Taiwan Brand International Brand in Asia



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合资/海外品牌(欧美及其他)参展

International Brand out of Asia



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China Local Brand



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全球合作
In Cooperation
with



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Messe Düsseldorf GmbH

- wire 主办者
Organiser of wire



国际支持单位
International
Supporters



International Wire and Cable Exhibitors Association (IWCEA)
- German Wire and Cable Machinery Manufacturers Association (VDKM)
- Austrian Wire and Cable Machinery Manufacturers Association (AWCMA-VDKM)
- International Wire and Cable Exhibitors Association-France (IWCEA-France)



International Wire & Machinery
Association (IWM)



Wire and Cable Industry
Suppliers Association (WCISA)



Italian Wire Machinery Manufacturers
Association (ACIMAF)



Asian Wire & Cable Industry Cooperation
Alliance (AWCCA)

国内支持单位
Domestic
Supporters

■ 中国钢铁工业协会
China Iron & Steel Association (CISA)
■ 中国有色金属工业协会
China Nonferrous Metals Industry
Association (CNIA)

■ 中国电器工业协会
China Electrical Equipment Industrial Association
■ 中国电器工业协会电线电缆分会
Wire and Cable Branch of the China Electrical
Equipment Industrial Association

■ 中国钢结构协会线材制品行业协会
Wire Rod Products Society of CSCS
■ 中国国际贸易促进委员会冶金行业分会
Metallurgical Council of the China Council for
the Promotion of International Trade

■ 中钢集团郑州金属制品研究院
Sinosteel Zhengzhou Research Institute of Steel Wire & Steel Wire Products
■ 上海有色金属行业协会
Shanghai Nonferrous Metals Trade Association
■ 上海有色金属学会
Shanghai Nonferrous Metals Institute

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wire & Tube China

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