

New Dates for the 12th China International Wire & Cable Industry Exhibition (WireShow 2021): 25 to 27 November 2021

Dear Exhibitors, Visitors and Media Partners,

Considering the current situation of COVID-19 infections in China and in accordance with the regulation on the epidemic prevention, WireShow which originally scheduled for Aug. 31 to Sept. 2, 2021, at Shanghai New International Expo Center, **will now be held at the same fairground on Nov. 25-27, 2021**. The concurrent events, China Wire & Cable Industry Conference and China Wire & Cable Material Conference, will be postponed to November at the same time.

As the organizers of WireShow, Messe Düsseldorf (Shanghai) Co., Ltd. and Shanghai Electric Cable Research Institute Co., Ltd., have received strong support from relevant sectors of the community since the postponement announcement. With industry colleagues' understanding and cooperation, we will maintain close communication with related departments and venues, actively carry out the coming works for the exhibition, and present a high-quality trade fair for wire and cable industry.

Visitor registration system will be valid till the end of November. Visitors who have already registered for WireShow can keep the previous registration code and claim the badges onsite. Meanwhile, the organizers will contact exhibitors regarding the subsequent preparations as soon as possible.

Look forward to meeting you in November in Shanghai, China!

Best regards,
WireShow Team

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