



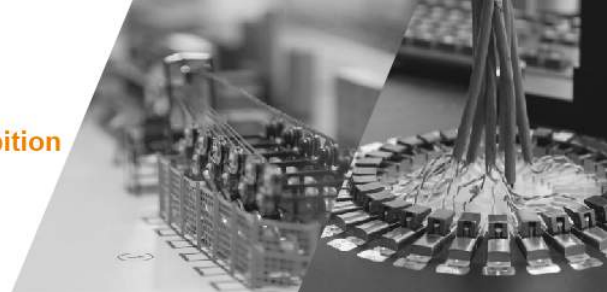
WireShow

China International Wire & Cable Industry Exhibition

31 August - 2 September 2021

Shanghai New International Expo Center

www.wireshow.com



Facts & Figures

• Dates

31.08 - 02.09.2021

• Venue

Shanghai New International Expo Centre

• Organizers

Messe Düsseldorf (Shanghai) Co., Ltd.
Shanghai Electric Cable Research Institute Co., Ltd.

• Regional Co-organizer

Messe Düsseldorf GmbH

• Participation Fee

Raw Space (min 18sqm): CNY 2,100/sqm
Shell Scheme (min 12sqm): CNY 2,400/sqm

• Co-exhibitor Participation Fee

CNY 6,513/co-exhibitor

• Registration Deadline

April 30, 2021

• Main Product Categories

- Wire & cable manufacturing and finishing machinery
- Cable auxiliary machining
- Materials for wires & cables and fiber cables
- Wires & cables
- Measuring & control technology
- Test engineering
- Specialist area

• Target Visitors

- The wire industry
- The cable industry
- Iron, steel & non-ferrous metals
- Automotive supply industry
- Aerospace supply industry
- Electrical industry
- Construction industry / institutions
- Skilled trade
- Services
- Associations
- Universities / technical colleges
- Others

• Show Scale

	Hall Number	SQM	Exhibitor Number	Visitor Number
WireShow 2019	2	25,000	419	14,363
WireShow 2021(estimated)	2.5	32,000	560	15,000

• Concurrent Events

- China Wire and Cable Industry Conference
- China Wire and Cable Materials Conference
- Selection for Most Competitive Enterprises in China's Wire and Cable Industry

Contact Us

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